

Farmers Market

Bleak House have cancelled all their bookings due to a last-minute closure. Eliabeth and her business partner Dean have passed the Farmers Market over to Sally and Colin Pitcher who are apart of Coast and Country Markets, who organise Somali Farm and Birchington Farmers Market.

They approached us about using Pierremont Hall for their October Market and every second Sunday going forward.

A quote, based on a regular booker and use being able to open Pierremont's bar for the sale of hot and cold drinks, was £50.00 per hour, instead of the hourly rate of £100.00. The organised agreed to this but weren't aware that this would include the setup.

Events Time Schedule

- 08:00 – 10:00 Traders Setup
- 10:00 – 13:00 Market is open to the public
- 13:00 – 14:00 Traders Close up
- Total 6 hours @£50ph = £300.00
- Every 2nd Sunday (Not including November where it will be on the 7th)

Based on the new venue and that October starts the colder session where its harder to get more traders to take part, they asked if there is anything they can do on the cost.

We agreed that based on the last-minute need for a new venue and that we didn't want the community to miss out on what has been a regular event here in Broadstairs, it was agreed that we'd charge them just for the time the venue inside would need to be open and staff on site. This being;

- 10:00 – 13:00
- Total 3 hours @£50.00ph = £150.00

We have agreed as a trail run and only for October.

Areas to consider

Bleak House have reported they sell around 150 teas and coffees during the event. If we sell that amount, it would be an estimated gross amount of £375.00.

The organisers charge £15.00 per stall and cover insurance and licensing for the event. No organising is done but the council team to promote this event. Although we would support.

Staffing cost – this would be covered by Mia or Leanne, one staff member on site as the organisers run the event. TOIL would be given.

Request

Organisers would like us to trial the event until after the winter period before we increase the price.

Decision required

What price would the council be happy with agreeing to going forward to support this event?