

	Website & Noticeboard Event Publicity Policy BROADSTAIRS & ST. PETER'S TOWN COUNCIL Adopted: 24th June 2024 Reviewed: June 2026 Approved: TBC
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What we will not publicise:

- The Town Council will not publicise/display any business-related advertising.

What will we publicise?

- The publicity/promotion of events by local charities, voluntary organisations, non-profit organisations or local community events.

All publicity must be:

- Honest
- Responsible
- Fair

The Council reserves the right to refuse publicity for any reason without explanation. Publicity displayed on our website or noticeboards will not:

- Be political in nature or appear to be designed to affect public support for any political party.
- Be inappropriate or objectional.
- Be likely to subject the Council to prosecution.
- Promote gambling, weaponry, alcohol, tobacco or similar products.
- Have an overtly sexual tone or appear to promote illegal or even inappropriate behaviour or lifestyles.
- Promote any form of violence.
- Include organisations in financial or legal conflict with the Council.

Displaying promotional material on our website or noticeboards does not mean that the Town Council either endorse the event or that the Council are responsible for the quality. However, we do commit to never knowingly displaying publicity that is untrue or fraudulent.

It is important to ensure that any publicity does not conflict with the Council policies or values, but we will approach all publicity with a level of flexibility, rather than being overly prescriptive in accepting or refusing promotional material.

If we receive complaints from the public about a particular notice, the notice will be removed as soon as possible.

Approval

The Town Clerk or responsible officer will review all applications for publicity to ensure suitability. The Council will reserve the right of final approval of notices prior to displaying them and the right to removal once placed if necessary.