

APPLICATION FORM FOR EVENT SPONSORSHIP

PLEASE READ THESE NOTES BEFORE COMPLETING THIS FORM

- a) Please complete the form carefully in readable CAPITALS in black ink or typed. The application needs to contain ALL the information requested and is required to be completed and returned with all relevant documentation. The grant-making criteria is on the Town Council's website at www.broadstairs.gov.uk.
- b) Please enclose an up-to-date copy of the Constitution/Rules of your organisation.
- c) Please enclose a copy of the latest accounts for your organisation. Please be accurate about your budget and finances. If your funding application is approved, we may ask for evidence of quotes to back up your budget statement.
- d) Public sector funds are limited so we are seeking a clear account of how you meet the Council's priorities in putting on your event. Please ensure that you consider your answers carefully as the process is competitive and your application will be assessed in accordance with the Grant Criteria as set out on our website.
- e) If appropriate, the Council may require that a member of the organisation attend a meeting of the appropriate Committee to give a presentation about the request.
- f) If appropriate, the Council may require that a Member of the Town Council be appointed to the organisation requesting financial assistance.
- g) Should your organisation be successful in its grant application, the Town Council requires that you acknowledge its financial assistance in ALL publicity, publications and social media posts by using the Town Council crest, with text "Broadstairs & St. Peter's Town Council" under the crest. Please contact the office for a high-resolution copy of this.
- h) Any financial assistance is given on the understanding that your organisation complies with current legislation on Equalities and Diversity and Unlawful Discrimination.

Name of Organisation:
Broadstairs Summer Fireworks

Grant amount requested: £9000

1. Contact Name Dave [REDACTED] or Simon [REDACTED]

2. Position DH Chairman SA Secretary

3. Address [REDACTED]

Postcode CT4 [REDACTED]

4. Telephone DH [REDACTED] SA [REDACTED]

5. email [REDACTED]

6. Website

7. Name & address
Of TREASURER [REDACTED]
[REDACTED] CT4 [REDACTED]

<p>1. What is the name of your event? A working title is acceptable.</p> <p>Broadstairs Summer Fireworks</p>	
<p>2. Where do you plan to hold your event? Do you own this land/property? If no, what is the name, address and contact telephone number of the owner? Have you received permission from the landowner to use the land?</p> <p>Victoria Gardens, Viking Bay, The Bandstand , and Promenade Land hire application has been submitted to TDC</p>	
<p>3. Which date(s) will your event be held on?</p> <p>July 22nd - August 19th (possible option on August 26th)</p> <p><i>If you are applying for funding for a package of events then please outline these on a separate sheet and attach to this form.</i></p>	<p>Please state the start date and time:</p> <p>18.00</p> <p>Please state the end date and time:</p> <p>22.30</p>
<p>4. Is your event open to the public? If not, your event will not qualify for funding.</p> <p>Yes , free to attend</p>	
<p>5. Please provide a general description of your event. Include things like where will your event be held, how it will be promoted and who you expect to attend.</p> <p>As in previous years the event will take place using Victoria Gardens for a small kiddie's funfair, no large rides. Music on the bandstand . fireworks set off from Viking Bay . The events attract all ages, both locally and from further afield</p>	
<p>6. How many times have you previously held this event? Is this the first time this event has been held?</p> <p>The events have been run under our management for the past 10 years</p>	
<p>7. Please confirm how your event will be promoted/marketed?</p> <p>Social media , Busy Broadstairs, Visit Thanet, Isle Magazine, posters in local info boards.</p>	
<p>8. Please explain how the event links to at least one of the Council's 'Cleaner, Safer, Kinder' initiatives:</p> <p><i>See below in Item 9</i></p>	

9. Why do you think the council should sponsor your event?

(i) How is the event going to support and promote Broadstairs & St. Peter's?

The aims of the organisation are to put on Summer Fireworks combined with live music that have been a key part of the Broadstairs Summer season for several years. These are planned to appeal to both the residents of Broadstairs & St Peters and people from further afield.

We aim to give people a truly memorable occasion in an enjoyable, safe, family friendly environment that reflects positively upon Broadstairs as a town.

Seasonal incidents of anti-social behaviour last year affected the reputation of Broadstairs, as organisers we also felt at risk from a major incident occurring, this left us questioning whether we should continue with these events. Any incidents relating to our events were dealt with swiftly by security and Kent Police.

Not having the summer fireworks would be a major blow to Broadstairs, however we can only continue if the right level of funding is achieved. We are at this stage planning to have 2 displays so that we can maximise funding and volunteers' availability.

However we may also consider running an additional display on August 26th, if the others (including the Water Gala display) are successful and without significant anti-social behaviour.

Our application is for 2 displays, would we be able to request a further grant for a third display for August 26th? and when would Town Council need to know by?

(ii) How will it support and benefit the local economy of Broadstairs & St. Peter's?

The summer fireworks are free to attend and are enjoyed by thousands of people from Broadstairs & St Peters, families come out en masse to experience live bandstand music and fantastic displays in the unique setting of Viking Bay.

Businesses also benefit (particularly those close to and along the promenade) by being able to trade late on the event nights, this also gives extra hours to the seasonal workers that are employed. As the events also attract people from further afield it brings a high profile to Broadstairs & St Peters as an area to come back and enjoy on other occasions

Managing your Event

10. Is anyone else financially contributing to your event? If yes, please give the details below:	
(a) Funding secured:	
Name of funder:	Amount secured:
Chamber of commerce	500
Concessions	1200
Bucket collections	1000
(b) Funding applied for:	
Name of funder:	Amount requested:
Thorley taverns	1000
Morrellis, Shepherd Neame, Albion	1000
Town council	9000
(c) Funding being used from Reserves or Fundraising:	Amount
Details	
From additional sources or reserves	2400

<p>11. If this would be your only source of funding, please explain why?</p> <p>All other avenues exhausted</p>

<p>12. If this is a recurring event and you have received funding from the Town Council before, have you sought alternative funding from another funder? If not, why?</p> <p>As previously outlined, we actively source funding from other businesses/organisations and public donations.</p>
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13. Is your organisation VAT registered? If so, please supply your VAT number:
No

14. Do you have public liability insurance of not less than £5million to cover the event? If yes, please provide a copy with this application. If no then please outline below when you intend to secure it.
Yes attached

15. Do you employ anyone to help with your event? If yes, how many people do you employ?

We do not have any paid for employees, any professional help that is required (Health & Safety, Security, Medical support, etc) is paid for on a needs must basis for each event.

16. Do you have any volunteers assisting your event? If yes, how many volunteers do you have?

We have approx. 12 volunteers that assist with several duties , i.e distributing posters , litter picking, bucket collecting, stewarding.
Broadstairs Chamber of Commerce also assist with some administrative duties.

17. Please give a brief outline of the skills, experience and/or training that your employees or volunteers have in managing or working on an event.

Several of the volunteers have been with us for a number of years and are experienced in the event. Some are also involved in other local events (Folk week, Food Festival)
Our Contracted Health and Safety advisor briefs the volunteers at the start of the season of events.

18. Is your event affiliated to any national or local support organisation? If yes, please provide full details:

Broadstairs & St Peters Chamber of Commerce

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Event Budget


Please provide a breakdown of your project's costs. Please note that this should be a breakdown of your total project costs	
Expenditure (eg Equipment, Transport etc)	£
Fireworks	£ 9000
Printing advertisement	£ 800
Applications, land hire & toilets	£ 1900
H&S services and SIA and first aid	£ 2600
Entertainment	£ 900
Operational services	£ 900
Total expenditure	£ 16100
Income (eg ticket sales, pitch hire etc)	£ 1200
Concessions	
Business sponsorship	£ 2500
Bucket collecting/donations (anticipation)	£ 1000
Total income	£ 4700

Please provide the following details from your most recent annual accounts.	
Total Income	£ 19698
Less Total Expenditure	£ 19299.85
Surplus / Loss	£+ 398.25
Savings (Reserves, Cash, Investments)	£ 6289.90

**Please complete the00 section below as the final part of your application.
Failure to complete this declaration could result in a delay to your application.**

Have you read and do you agree to comply with the Broadstairs and St. Peter's Town Council Criteria for the Awarding of Grants?

Yes: yes

<p>Are you an employee of the Town Council or Thanet District Council? Are you related to an employee or a Councillor at the Town Council or Thanet District Council?</p> <p>NO</p>	
<p>I am an Employee: Please record your job title, department and line-manager.</p> <p>N/A</p>	
<p>My relative is: Please provide their name, your relationship to them, and the role/job that they play at the Council.</p> <p>N/A</p>	
<p>I certify that the information given on this form is correct and understand that the form will provide the basis on which the grant application is considered. I enclose an up-to-date copy of the constitution or rules of the organisation and the latest accounts.</p>	
<p>SIGNED:</p> <p></p>	<p>DATE:</p> <p>14/03/26</p>

Please return the completed form – together with all appropriate attachments:

**The Town Clerk
Broadstairs & St. Peter's Town Council
Pierremont Hall
Broadstairs
CT10 1JX**

town.clerk@broadstairs.gov.uk