

## Report for the Environmental Committee

Upcoming Broadstairs in bloom and Environmental Committee Events.



### **Rubbish to Roots Grant- Charles Dickens School:**

I had previously brought “Rubbish To Roots” to council on 24th March 2025 under minute 69. Broadstairs in Bloom. It was agreed that:

All members agreed that the proposal for the ‘Rubbish to Roots’ Project be approved. £500 from the in-bloom grants budget can be used to purchase necessary items.

iii. To promote this project to local schools in the first instance.

To continue this project alongside the in-bloom projects, continuing to promote to schools, care homes and organisations.

Currently I am working with Charles Dickens School to fully take the Rubbish to Roots concept off the ground. They will be applying for a gardening grant through their school Eco After school club and gardening Club.

### **Reimagining “Rubbish to Roots” as “Trash to Treasure”**

Continuing with the concept of Rubbish to Roots, I would like to collaborate with the Events teams Under 18’s Summer Theatre events to add some fun education that matches the performance of that day.

Children will have an opportunity in the morning before the afternoon events to come into Pierremont to Join our “Trash To Treasure events” this will be free craft activities for children using recycling. This will have no cost to this committee as the bulk of the craft items will be safe, clean recycling, clean items from nature such as leaves and pinecones and craft supplies purchased by the Events Team they will be reusing for other events.

The following events will be available.

Tuesday 28th July 2026- Create your own sea creature!

Wednesday 5th August 2026 - Farm Arts and crafts!

Wednesday 19th August 2026- Decorate your own butterfly and dragon wings!

Wednesday 26th August 2026- Create your own Bug Buddies!

The children will be able to take or wear their items to the later performances.

One of the draft events posters:



## New logo/ crest for events and projects

All of the event's posters will have a "Environmental Committee" Crest placed on the content. The crest shows our Town Council Crest and the Bee's I designed for our Broadstairs in Bloom Crest that is currently used for in bloom events and projects.



### **Recommendation**

I would like the Council to consider the use of this crest going forward for Environmental Committee Events and Projects.

### **Broadstairs in Bloom event- Planting Experience for all the family at Pierremont Hall.**

Last year's Planting Event was a great success! Selling out all 50 baskets at the price of £15 with an add on of £3 for a healthy mocktail on the day. Everyone took home a healthy recipe to make using the contents of their baskets once they are fully established. It was great to see all ages and abilities attend throughout the day. This was a breakeven event, with the addition of profit on the bar. We will now be replicating the event again as previously agreed by the council on 22<sup>nd</sup> September 2025 minute 85. BROADSTAIRS IN BLOOM.



Tomato planter (Marinara Basket) Picture supplied by Jenny who attended last year!

**This year we will have around 40 baskets available, with 5 planting options like last year, taking place over the course of 3 individual sessions.**

**Baskets:**

Herb basket, Apothecary basket, Bloom basket, Marinara basket, Wimbledon basket.

**New cocktails are to be announced during promotion!**

At the meeting of the Environmental Committee on the 12<sup>th</sup> January 2026, the approval of Boxgreen NJL contract included the supply of baskets and content at £400+VAT. (£480) making each basket cost £12.

The profit of each basket to the council is £3, making the overall profit £120.

This Event is in collaboration with Pierremont Hall Events Team again, where they will be supplying healthy mocktails and Mocktail making sessions at the additional cost of £3 again.

Cocktails and mocktails will be available to purchase from the bar all day, with outside seating available, weather permitting. These additional mocktails start at £3.50, and cocktails starting at £7.50.

Bar costing are expected to be £70 to purchase mocktail and cocktail ingredients.

If the weather is nice, as it was last year, we are expecting profits of around £250 again.

**Total estimated profits of event: £370**

(Not including two staff members working hours, and room expenses)

The recommended date of this event is 17<sup>th</sup> May 2026, due to our community festival happening the day before, this will be an additional opportunity to sell last minute tickets if necessary.

With multiple sessions planned throughout the day, each attendee will enjoy a calm and informative experience as they did last year. In addition to recipe cards, attendees will also receive how to care cards this year too.

**Recommendation:**

**For councillors to note and councillors to agree to use their networks to share the event.**

One of our new draft Social posts:

**PLANTING EXPERIENCE**  
**FOR ALL THE FAMILY AT**  
**PIERREMONT HALL**  
**BROADSTAIRS**  
**ON 17TH MAY 2026**

**£15 per basket**

Plant your own edible hanging basket, learn how to care for them and receive a fun recipe to use when your basket is full of yield!

**BOTANICAL MOCKTAIL AND COCKTAILS**  
**AVAILABLE TO PURCHASE AT THE BAR ALL DAY!**

**BOOK TODAY! CONTACT**  
**ADMIN@BROADSTAIRS.GOV.UK**

QR CODE

**UNDER 25?**  
Please note: 18+ when buying alcohol & meals

Broadstairs & St. Peter's  
Town Council In Bloom

## In Bloom/Rubish to Roots/ Trash To Treasure Events

### Mums and Mimosas event:

Due to the success of our planting event last year, Pierremont events team approached me to collaborate on another planting event for Mother's Day. To change this up and utilise another Environmentally friendly project the committee had previously agreed, it was discussed that "Rubbish To Roots" would be low costing or breakeven/ no cost to the Council, with a good environmentally friendly message too.

Staff collected Tin Cans within the office, and I supplied off cuts of several unused wallpaper samples. We also used other craft materials supplied by the Events teams and it was a great success, making a profit, networking and advertising other upcoming events!



Wow! What a fun event this was!

Yesterday, here at [Pierremont Hall](#) we hosted our Mums and Mimosas afternoon.

The event was a part of Broadstairs in Bloom, an initiative by Broadstairs & St. Peter's Town Council to provide floral decoration for the local area.

Guests were given three recycled tins and reused wallpaper cut offs, that were collected by the council staff and other craft bits to design gorgeous planters.

Guests could then head to our planting table, where our staff helped them choose their herbs and shared a little knowledge about how to look after them. A special thank you to [Youngs Nurseries](#) for supplying the herb plants.

The event was served with a Mimosa on arrival, as well as botanical mocktails and cocktails available at the bar for purchase.

We were so happy to have hosted this event and to have seen all the guests enjoy a craft afternoon with their loved ones.

We look forward to hosting more events in collaboration with the Broadstairs in Bloom project soon.

Keep an eye out for future events on our social media, websites and noticeboards.



### Event Costings for the Environmental committee:

#### Quotes:

**B&Q – 9 mixed herb plant: £27.99 (price per plant £3.11)**

**NJL Box green (In Bloom contractor) - £3.50 per plant**

**Youngs Nurseries £2 per herb**

**Best quote using local company:** Youngs Nurseries Quoted £2 per herb. making a set of 3 tins £6.

Event costings total for Evets Team budgets and Environmental budget.

|    |                                    |          |                 |                  |
|----|------------------------------------|----------|-----------------|------------------|
| 13 |                                    |          |                 |                  |
| 14 | Income from Ticket Sales = £254.60 |          |                 |                  |
| 15 |                                    |          |                 |                  |
| 16 |                                    | Quantity |                 |                  |
| 17 | Herbs- Youngs                      | 40       | -£80.00         | Rubbish to Roots |
| 18 | Bar                                |          | -£14.75         | Bar              |
| 19 | Art Supplies Amazon                |          | -£39.16         | Under 18's       |
| 20 | The Works                          |          | -£9.00          | Under 18's       |
| 21 | HomeBargains                       |          | -£5.74          | Under 18's       |
| 22 | Paper to go bags                   | 100      | -£9.30          | Under 18's       |
| 23 |                                    |          | <b>-£156.95</b> |                  |
| 24 |                                    |          |                 |                  |
| 25 | <b>Overall Profit = £97.65</b>     |          |                 |                  |
| 26 |                                    |          |                 |                  |

**Recommendation:**

**We still have several cans, craft items and wallpaper samples available. I would like to recommend to Council that we have this planting event available as a stall at the community festival. Selling single cans to decorate for £5 each.**

**The only cost (which we would get back in profit) would be to order more herbs.**