

1. COMMERCIAL EVENTS

The events team are looking to host more inhouse events to increase the use of the building and boost revenue.

Below is a list of events planned for 2026 so far.

- **Mother's Day – 15th March**

- In collaboration with the Community Engagement Officer we are hosting a herb planting experience where guests can plant and design their own recyclable planter. Botanical mocktail and Cocktails will also be available at the bar.

Ticket per person - Three tins and three herbs: £20.00

24 people per session x 2 sessions = 48

Estimated Income: £960.00

Budget managed by Community Engagement Officer - Estimated Supplies: £480.00

Estimated profit: £480.00

- **Hanging Basket Workshop – 17th May**

- The Community Engagement Officer will be hosting another planting day experience, with Pierremont Hall as the venue. There will be 40 baskets available. The Event Supervisor will put together mocktails to make each basket, and these can be brought on the day at additional cost.

Budget managed by Community Engagement Officer

- **Antiques and Collectibles Fair – 14th June**

- To provide more entertainment for the community during Dickens Festival Pierremont Hall will be hosting an Antiques & Collectibles Fair from 9am to 3pm. The event is open to the public. £40.00 per pitch.

Estimated Income: £720.00

- **Father's Day – 21st June**

- We are exploring the opportunity to host a comedy night called 'Dad Jokes'. All are welcome. Dads will receive a welcome bottle of Peroni, and we will have the bar open for profits. We'd like comics for around 90 mins with a break for the audience to come up to tell their Dad jokes.

Estimated Income:

Supplies:

Estimated profit:

- **Open Day – 27th September**

- Another open day will take place the last Sunday in September, the event supervisor will be planning and hosting this, she will reach out to suppliers soon and promotion will start to happen in July.

Open to the public from 11am-2pm.

2. BOOKINGS

We currently have 16 weddings and 22 events total for commercial bookings.

3. KENT WEDDING AWARDS

The events team have done a great job in being awarded finalists two years in a row for the Kent Wedding Awards. However, due to the cost of the awards the Events and Bookings Manager & the Events Supervisor have discussed if it is beneficial to apply for a following year.

Costs to apply

£65.00 application fee

£90.00 each to attend the award night x 2 tickets

£30.00 est. travel expenses

£275.00 Total.

Decision Required – Would the council like Pierremont Hall to apply for a third year or look at alternative awards to apply for?

4. HITCHED WEDDING AWARDS 2026

Pierremont Hall has been awarded the Hitched Wedding Awards 2026. This award is given to venues based on the reviews that couples have written about us and recommended us to others.

In result of this the events department will be creating a marketing plan around showcasing all our testimonies from the past 5 years. This will be a digital portfolio on our website and social media.

5. REGULAR BOOKERS

Mondays CH - Yoga is (Weekly)

Tuesdays MR – Everyone Health (Weekly)

Tuesday & Sunday MR – Yoga

Wednesday Mornings MR – Yoga (Weekly)

Wednesdays Nights MR – Yoga (Weekly)

Fridays MR – Hartbeeps (Term times)