

## CLEANER – updated June 2025

Issue	Solution	Who responsible?	Started?	Resource implication £	Additional info	outcome
<b>Dog fouling on footpaths</b>	“We’re watching you campaign”	Civic and Support Officer and Environment committee	YES	Minimal £100 signage	5 signs erected at pre-agreed locations Education/ threat of repercussions/ conscience pricked	More dog mess cleared up properly
	To provide a one stop shop for reporting dog fouling	Civic and Support Officer	yes	Officer time	Posters to be produced asking people to report dog fouling in order to identify “hot spots”. TDC to be informed and asked to visit the site. TDC declined to participate. Project discontinued.	More dog mess cleared up properly
<b>Dog poo bags accessible and easily available</b>	Each dog poo bag station to be stocked	Town Council agreed to adopt this responsibility	YES	Minimal £50 per 1000	Eleven bag stations identified: some missing – project discontinued due to lack of TDC input.	More dog poo disposed of correctly
<b>Single use plastic discarded in the streets</b>	Plastic Free Broadstairs campaign	Town Council in partnership with Surfers against Sewage	YES	minimal	Change in law 1 Oct 2023. Takeaways banned from using certain items. KCC Trading Standards to enforce.	Reduction in plastic litter discarded in the street
	Additional litter picks to be established in every ward	BSPTC Environment committee. Individual councillors	YES	nil	Project ready September 2023. Regular picks in Beacon Road ward took place in 2024. Regular picks in St Peter’s ward in 2024 and 2025	Pride in local area returns, less litter lying around
		Events and Bookings Manager	YES	£50	Under 18s event Litter pick and Pizza event held to encourage	

					younger people to get involved. To be repeated in summer 2025	
<b>Verges look neglected</b>	Encourage strategic planting. Rewilding, meadows instead of grass	Kent Highways	YES	Minimal Kent Highways	Osborne Road pilot project: Trees planted. Cultivation licence from KCC obtained Nov 2023. Wild flower planting spring 2024. Second site Fosters Avenue could not be progressed in 2024. Verges project discontinued due to complications with subterranean utilities. Changed to pockets (Culmer's etc)	Increased bio-diversity. Fewer poorly mowed, unattractive verges
<b>Areas of land unkempt and unsightly</b>	Town council to assume some level of responsibility	BSPTC and other agencies	YES	Considerable: to be considered under detailed budgets.  Main cost - salaries	Land at Bromstone Roundabout. Officers and councillors to meet with Riverside and further develop plan. August 2024 draft heads of terms drawn up. Research on subterranean services concluded project not viable Jan 2025.  Wimpey estate ongoing monitoring. Letters sent to new owners asking them to keep their areas tidy through 2023 and 2024.  Victoria Gardens: licence signed with TDC 8 March 2024. First gardener employed from Jan 2024 and a second from April 2024. August 2024 decision approved to add Balmoral Gardens, the	Increased bio-diversity. Pride increased in local area. More attractive surroundings.  Significant improvements noted by many residents and visitors.

					War Memorial and two flower beds at Pierremont Park to the licence from Jan 2025. April 2025 third part-time gardener joins the team Staff scoping further gardens to be added to the licence in due course.	
	Culmer's Amenity Land	BSPTC and third party contractor	YES	£1000 from Environment and Mayoral budgets	Large piece of land rewilded. Wildflower meadow planted spring and summer 2025. Community based project working with Culmer's allotment society, CT10 charities and local residents. Autumn 2025 bulbs and fruit tree planting with local schools and BSPTC staff taking part.	Improved biodiversity
<b>Single use water bottles</b>	Town Council to investigate installation of free to use water bottle filling station.	BSPTC Environment Committee	YES	£3500 budgeted	Talks with TDC officer responsible. April 2024 tap purchased by Town Council for installation on Viking Bay. Installed July 2024 Tested and operational August 2024. A second tap installed on Stone Bay summer 2024 A third has been purchased to be installed at the Bandstand in 2025	Reduction in number of discarded plastic bottles
	Water refill project around shops	Town Team, Chamber of commerce, Surfers against sewage	YES	nil	Environment Committee to support roll out in shops. Stickers designed and distributed by BSPTC staff	Reduction in number of discarded plastic bottles

<b>Trees dwindling in number</b>	Town Council to identify street where KCC have removed trees and ask to have them replaced	BSPTC and KCC	YES	£10,000 budgeted for tree planting. Indicative costs £500 per tree	Two trees planted at Osborne Road. Prunus Avium Plena (wild cherry) total cost £744 Fruit trees to be planted at Culmer's Autumn 2025	Cleaner air
	Town Council to determine location for potential super tiny forest	BSPTC and all partners including local landowners.	YES	£10,000 budgeted for tree planting	TDC consulted/partnership project investigated Spring 2024 Land identified at St Peter's Recreation Ground and money approved for planting in October 2024 - completed	Cleaner air Increased Biodiversity
<b>Mockett's Wood suffering from ASB</b>	Woodland officer April 2025 employed to engage with local community, schools and local beat officers to reduce ASB in the area				Signage erected around woodland camps not to discourage the building but to encourage den builders to be more environmentally aware when doing so. Woodland Officer offers his time and materials to ensure good practice.	
<b>Mockett's Wood not reaching full potential as a community asset</b>	Management plan commissioned Summer 2024  Implementation of advisory measures implemented by Woodland Officer from April 2025				Dead hedging installed to cut off smaller paths and create habitats. Native climbing plants (clematis and honeysuckle) planted. Circular path prepared to enhance visitor experience summer 2025. Wild flower seeding undertaken summer 2025. Working with local tree surgeon who provides additional materials.	

					<p>Closer working with Friends of Mockett's Wood to move projects forward.</p> <p>Volunteer policy and packs created to safeguard volunteers.</p> <p>Volunteer day with Saga staff to install dead hedging.</p> <p>BSPTC staff to spend team building day assisting with planting.</p> <p>Newsletters produced to update residents with projects and plants identified.</p> <p>Future plans to involve schools (D of E volunteers) education projects such as information boards.</p>	
<b>Litter in residential streets</b>	Adopt a street campaign: Everyone responsible for the patch immediately in front of their property.	Town Council/ local residents/local businesses/ individual councillors		Minimal. Social media campaign and councillor led?		Less litter in residential and commercial areas
<b>Graffiti on street furniture</b>	Public art to decorate Exchange boxes	Town Council/ local artists and owners of infrastructure		£2000 already ringfenced		Increased pride in local area
	Mapping exercise to ascertain hot spots for removal			Nil – councillors and staff to undertake		Less graffiti attracts less graffiti
<b>Coaches idling in Vere Road car park &amp; opposite Lilliput's</b>	Town Council to erect signage to discourage?	TDC Enforcement	YES 19 March 2024	Nil	TDC Parking Team commit to ensuring Civil Enforcement officers will attend the sites	Air and noise pollution reduced

<b>Vehicles idling outside shops and schools</b>	Town Council to encourage schools to run campaigns			nil		Air and noise pollution reduced
--	--	--	--	-----	--	---------------------------------

## SAFER

Issue	Solution	Who responsible?	Started?	Resource implication	Additional info	outcome
<b>Accessibility</b>	Improve access across Viking Bay	TDC and BSPTC partnership	YES	£16k pledged on top of £25k gift from Southern Water	Completed July 2023	Increased access to the sands and across the bay. Renewed pride
<b>Lighting</b>	Improvement to infrastructure on promenade Viking Bay	TDC and BSPTC	YES	£50,000 pledged	TDC advise project commenced May 2025	Improvement to visual amenity. Area becomes accessible at night. Perception of crime reduced.
<b>Young people afraid to go out</b>	More youth activities	BSPTC	YES	£1000 seed funding granted from mayoral/civic budget. Remainder of Mayor's budget carried forward for youth projects in 2024-25 and monthly events planned.	Gallentine's event: February 2024 Personal safety First aid training and Litter pick and pizza events also held over summer 2024. Hallowe'en event Oct 2024 First aid event April 2025 and August 2025 Teen market August 2025 Knife Crime educational workshop August 2025 Hallowe'en event Oct 2024 and 2025 Christmas art event planned for Dec 2025	Young people have a warm, safe space to spend time
<b>ASB on the beaches</b>	Private beach security patrols at peak times	BSPTC and private provider	YES	£25,000 budgeted 24-25	Security Company to be asked to increase cover to provide nighttime patrols.	Perception of crime reduced. ASB stopped before it starts.

<b>Lack of enforcement of PSPOs on the beaches</b>					Summer 2025 BSPTC lobbied for greater co-operation between TDC and Probe.	Probe trained and enabled to issue penalty notices.
<b>Speeding vehicles</b>	Community Speedwatch	BSPTC – Deputy Town Clerk	YES	£10,000 allocated in 2025-6 for traffic initiatives Officers assigned to start the process	Luton Avenue identified as potential for pilot project. Local residents to be involved; following Speedwatch survey, site was deemed unsuitable.	Vehicles travelling at more appropriate speeds in built up areas.
	20 mph campaign. Better signage in existing areas	Kent Highways (KCC) BSPTC	Research stage  YES		Meetings with KCC Highways Steward to discuss possibilities are on-going.  “20’s Plenty” banners purchased and distributed to display outside schools.	Vehicles travelling at more appropriate speeds in built up areas.
<b>Don’t know neighbours</b>	Community events	BSPTC and organisations in partnership		£3000 in budget 2024-25 and 25-26 for a new community event	Events organised for 27 April 24 and 27 May 25	Community cohesion. Pride in the place we live.
<b>First aiders</b>	Campaign to publicise first aiders in each business					
<b>Defibrillators</b>	Community Defibrillaors purchased and maintained under BSPTC ownership: Chandos Square The Jetty Retort House Pierremont Hall	BSPTC staff		£3000 in each annual budget for inspections and maintenance	Additional defib installed at Broadstairs Library April 2025 in partnership with local community who fundraised.  Community training event to be held Autumn 2025	



<b>Traffic and congestion</b>	Raise awareness of free parking in St Peter's Park road car park on Saturdays	BSPTC		minimal		Reduce congestion. Reduce air and noise pollution.
	Promote use of public transport	KCC TDC BSPTC		minimal		Less congested town centre. Noise and air pollution reduced
	Inform and educate public about traffic issues across the town.	BSPTC TDC KCC Kent Police Community Speedwatch			Traffic information drop in events held at Pierremont Hall on 27 August. 200 attendees Data analysed and presented to KCC in support of various initiatives.	Community informed abouts "20's plenty" and Community Speedwatch.

KINDER						
Issue	Solution	Who responsible?	Started?	Resource implication	Additional info	outcome
Young people blamed for ASB but have little diversion	Provide opportunities. Youth events at Retort House	BSPTC and Schools liaison Councillor	YES	£1000 vired from Town Mayor's budget for set up costs September 2023. Budget established for 2024-25 to continue programme. Mayoral budget 2023-24 underspend brought forward. £6000	Inaugural event held 14 February 2014. Programme of youth events has been developed by Events and Bookings Manager	Young people feel valued, engaged with what's going on.
	Engage with young people: link with youth groups	BSPTC events team and Schools Liaison Councillor	YES	Safeguarding training £30 per person. One person to be trained to be safeguarding lead.	Retort House to offered to youth groups free of charge if they meet certain conditions. Project discontinued due to works needed at Retort House	Young people take an interest in civil life, citizenship and being part of a wider community
	Engage in schools	Schools Liaison Councillor	YES	Safeguarding training £30 per person One person to be trained to be safeguarding lead	5 schools engaged in 12 separate visits. Approx 500 students have learnt about the work of the Town Council and how they can contribute.  Summer social media project initiated involving workshops run by BSPTC staff.	Young people become interested in democratic process, championing their own causes, being counted and accountable
	Establish Youth Forum	Schools Liaison Councillor and Town Clerk	YES	Officer time Meeting room hire (notional)	First forum held on 2 October. Young people from four secondary schools	Young people more engaged in democratic process and civic life.

					and the college attend regularly.	Forum identifies and supports new ways of involving young people.
<b>Support local people feeling the cost of living crisis</b>	Free to attend Summer events: Summer Theatre at Pierremont Hall, Punch and Judy, Bandstand concerts	BSPTC	YES	£24,000	All events completed by Events, Leisure and Tourism committee with Events and Bookings Manager in 2024 and 2025.	Broadstairs maintains its wide offering of diverse visitor attractions.
	Free to attend winter events Christmas Event Christmas tree and Christmas lights November Fireworks	BSPTC	YES	£27,000	All events completed by Events, Leisure and Tourism committee with Events and Bookings Manager in 2024 and 2025.	Residents feel valued and appreciate their town and all it can offer.
	Community Payback team: continue to engage	BSPTC	YES	£3000 spent per annum 2021-24	£3000 agreed for 2024-25	Local amenities maintained to high quality by local people giving something back
	Hedgehog boxes and bird boxes provided free of charge to members of the public	BSPTC Environment Committee	YES	£25 per house	Hedgehog house donated to residents of Church Grove. Hedgehog tunnels dug in boundary fence with Mockett's Wood and advice on keeping hedgehogs safe given.	Environmental measures to improve bio-diversity
	Continue to support local groups and organisations by means of grants and sponsorship scheme.		YES	£60,000 in budget for 2023-24. Increased to £100,000 for 2024-25.	Increase of £40,000 to grants budget agreed January 2024. Total budget £100,000	Local groups able to offer a wide variety of year-round entertainment and amusement

	Continue to support local charities and not for profit groups by offered community discounts for hire of Pierremont Hall and the Music Room.	BSPTC staff	YES	nil	Local charity and Folk Week have both used this offer.	Local community feel ownership of a community asset and can access more regularly.
<b>Older people often feel overlooked, lonely, ignored</b>	More benches	BSPTC	YES	Approx £600 per bench. Town Council's own staff install	St Peter's Court x1 installed. Oct 2023	Benches give a place to congregate and chat to combat loneliness
	Jigsaw puzzle exchange	BSPTC	YES	Officer time	Thursday morning drop in with tea and coffee launched in the Music Room 11 April 2024. Branded Chatty Café. Volunteer recruited. Average four visitors per morning - discontinued due to lack of interest	
	U3A, St Peter's Old Boys, BRADARA, and all other organisations for older members to be better publicised by Community and Council		NO			Wide variety of opportunities available in the town for all ages
	Dementia Awareness training for councillors and staff		YES	£30 per person	All staff and several councillors undertook training Spring 2024	Understanding our neighbours and local community to get the best out of life in a small town.

	Dementia Friendly town project initiated.		YES	Minimal – officer time  Café set-up to be funded by BSPTC grant scheme accessed by third party	Working group meetings held summer 2024. Drop in session held April 2025 in Pierremont Hall. Continued meetings. Scheme has been set up and pilot forms distributed. BSPTC to register with Dementia Action Alliance. A further councillor-led drop-in session to be held in 2025.	
<b>Volunteering: Great support groups and volunteering opportunities exist but they are not always well publicised</b>	Community WhatsApp group to encourage each other to help to be kinder and to promote helping each other	Community BSPTC to promote		nil	Not progressed	Creating networks of like-minded people who can work together to achieve common aims.
	Encourage local companies to give volunteer hours to the community			nil	August 2024 BSPTC staff members attended Town Team event to clean and clear St Peter's mosaic. June 2025 Saga volunteer team at Mockett's Wood. Six individuals for 3 hours each.	More people understand the sense of gratification in giving one's time to help others

					BSPTC staff to commit one day's work at Mockett's Wood. Both to be publicised and other companies invited to come forward and volunteer.	
	Celebrating volunteering day/night/week to sign up new vols and raise awareness of what's going on.	BSPTC could provide similar to Coronation event	YES	£3000 dedicated to new community event	Community Festival organised for Saturday 27 April 2024 at Pierremont Hall Repeated in May 2025	Providing opportunities for people to network and connect, find volunteering opportunities and publicise their work all in one place.
	Protect local treasures, amenities, historic pubs and shops . Have access to cooperative ownership	BSPTC, TDC, KCC all community organisations				Celebrate local heritage and appreciate other organisations.
<b>Town Council meetings inaccessible</b>	Town Council to explore option of recording and live streaming meetings Hearing Loop to be installed	BSPTC	YES - research	£5000 technical upgrades £10,000 p/t officer	Live Streaming not feasible at present. To be reconsidered In future. Deputy Town Clerk researched options for hearing loop but no secure method identified	Improved community engagement, transparency and accessibility
	Accessible entrance to rear of building identified as poorly lit	BSPTC	YES		Three additional external lights fixed to enable safer disabled access.	
	Every committee meeting to have a section for questions	Council Officers	YES	Nil	Implemented after Council decision approved at meeting	Local residents feel empowered to ask

	and/or observations form members of the public on the agenda				on 25 March 2024 min 383	questions of their elected members
<b>Town Councillors inaccessible</b>	Town Council to aim to have a regular presence at community events in Broadstairs	Councillors	YES	Use of van, gazebo, information board, chairs, table, feather banners and weights.	Cllrs attended Thanet Games, Thanet Wanderers Community Day, Food Festival, Dickens Festival in 2024. Thanet Extravaganza in 2025??	Councillors are more visible and approachable. Local residents know how to contact and approach their councillors.
<b>Town Council as an entity seen as remote</b>	Closer working with Town Team, Town Shed, Tasty Planters, NEM, Culmer's allotments, Community volunteers, community payback.	Officers, Councillors	Yes	Officer time	<p>More regular social media posts, good news stories on website, press releases.</p> <p>Volunteers from the Town Team assisted at Victoria Gardens and Balmoral Gardens.</p> <p>Town Shed volunteers have assisted with development of Dementia Project</p> <p>Closer working with local charities (21 Together, Inspiration Creative, Sarah Thorne Theatre, Pie Factory)</p>	