

---

# HOUSING NEEDS SURVEY

## 2015

---



**BROADSTAIRS & ST. PETER'S  
TOWN COUNCIL**

# **Broadstairs and St Peter's Housing Survey 2015**

## **The Final Report**

- 1 Introduction
- 2 Group's Concerns -  
Demographics of the Respondents
- 3 Group's Concerns -  
Is there a housing need?
- 4 Analysis of the Survey -  
Questions 1 to 10 - information on all respondents
- 5 Analysis of the Survey -  
Questions 11 to 29 - expressed housing needs
- 6 Group's concerns -  
Further areas to investigate, arising from survey responses. What do people care about?
- 7 Group's Concerns -  
Where does this survey differ from TDC Local Plan?
- 8 Conclusions

## Appendices

- 1 Question 1 - What type of housing do you live in?
- 2 Question 2 - Bedrooms and Residents
- 3 Question 3 - How long have you lived in Broadstairs and St Peters?
- 4 Questions 4/5 - Have any members of your household left in the last 5 years? What relationship do they have to you?
- 5 Question 6 - Why did they leave?
- 6 Question 7 - Would they return if more affordable accommodation were available?
- 7 Question 8 - The most important things planners should consider to meet future housing needs in the area
- 8 Question 10 - Do you, or a member of your family who has resided in the area in the last 5 years, need separate or alternative accommodation either now or in the next 5 years?
- 9 Question 11 - Are you completing this form for yourself or someone else?
- 10 Question 12 - Breakdown of 'other' category in Appendix 9
- 11 Question 13 - If you live outside the area, do you wish to return?
- 12 Question 14 - If you live in the area, do you wish to stay here?
- 13 Question 15 - What is your connection with the area?
- 14 Question 16 - What type of household will you be in alternative accommodation?
- 15 Question 17 - How many people in each age group need alternative accommodation?
- 16 Question 18 - Why do you need an alternative home?
- 17 Question 19 - What is your current housing situation?
- 18 Question 20 - Why do you need to move and what, if anything, prevents you from doing so?
- 19 Question 21 - What type of housing do you need?
- 20 Question 22 - Which type of accommodation would best suit your housing need?
- 21 Question 23 - How many bedrooms do you need?
- 22 Question 24 - Gross annual income of the household
- 23 Question 25 - Level of deposit available
- 24 Question 25 - What do you expect to pay for mortgage/rent?
- 25 Question 26 - Do you have any particular or specialised housing requirements?

- 26 Question 27 - Which method of travel is usually used by members of your household to travel to their place of work/study?
- 27 Question 28 - How many vehicles are usually available for use by the household?
- 28 Question 29 - Are you registered on TDC's housing register?
- 29 Additional comments from the survey
- 30 Postcode analyses – where did our respondents live?
- 31: Graph Analysis of responses
- 32: Questionnaire

## **1 Introduction**

The Broadstairs and St Peter's housing questionnaire (see Appendix 32) was issued to all households in this area in the early part of 2015, with a final response date of 15 March 2015. 11,000 surveys were issued and 836 responses were received, including 22 received late but accepted.

Survey responses were received within the period February to June 2015 and data input was completed in November 2015. This analysis, therefore, refers to the position as reported in the first half of 2015. The response rate was 7.6%. As time passes, individual circumstances change and the survey responses will become a less accurate reflection of the local situation.

The response rate is disappointingly low but, based on these responses, the following information has been extracted to answer queries raised by the steering group. Unfortunately, the data does not provide sufficient information to answer all the queries.

Wherever possible, information has been drawn from across the survey to add to the responses for specific questions. Clear misunderstandings by respondents have been amended where identified. This means that the figures on which I am reporting will not always be the figures obtained by simple filtering of responses on the spreadsheet.

Not all respondents answered all questions – indeed, financial questions 24 and 25 were not compulsory – so, for some questions, the response rate is very low.

The nature of some of the questions is open to differing interpretations and the survey will not provide all the hoped-for information. I have highlighted my concerns on specific areas in the narrative which follows.

## **2 Group's Concerns – Demographics of the Respondents**

The group was very interested in the demographic breakdown of responses and its representativeness vis a vis the wider community. This is a very important issue but this survey is not set up to provide very much information. The first part, to which all respondents reply (Q1-10), provides only information on housing and the length of residence. This would need to be compared with any known evidence on these issues to assess how representative it is.

These, however, are not major demographic determinants. More relevant demographic information, e.g. age and gender, appear only in part 2 of the survey (Q11 onwards) and relate only to those in housing need so do not serve to confirm that our sample reflects the wider community. Information such as address and postcode are not mandatory questions and few respondents provided this information. Where provided, I have collated postcode information and split it between the 3 groups of respondents – those without a need for alternative accommodation (116 of 730 - 16%), those needing alternative accommodation now (10 of 28 - 36%) and those anticipating a need within 5 years (23 of 78 – 29%).

This information is included in Appendix 30 but is of limited use because responses were so few.

The 836 respondents are a self-selected sample and their representativeness of the wider community can, in no way, be assumed.

### **3 Group's Concerns - Is there a housing need?**

Of the 836 respondents, 28 identified themselves, or a member of their household, as in need of alternative accommodation now. A further 78 identified themselves, or a member of their household, as in need of alternative accommodation in the next 5 years. Their detailed responses are found in the narrative relating to Q11 onwards; later in the report.

### **4 Analysis of the Survey - Questions 1 to 10 - information on all respondents**

*N.B. there is no Q9*

#### **Q1 What type of housing do you live in?**

It is interesting to note that 77 respondents (9.2%) made a point of specifying that they live in bungalows - not one of the housing response options - though no particular conclusion can be drawn from this information.

There were no responses from those occupying a 'room in a shared house', 'mobile home', 'council property', 'tied tenancy'; only 1 from a 'bedsit', 1 'living with relatives', 2 from private renters and 3 from HA residents.

621 were in houses (74.3%), of which 413 were owner occupiers. Across all forms of housing, 474 respondents were owner occupiers (56.7%). Appendix 1

#### **Q2 Bedrooms and residents**

71 households contained fewer bedrooms than the number of people in residence. As some of these households may contain couples or young children sharing rooms, this is not a true determinant of overcrowding. Appendix 2

#### **Q3 How long have you lived in Broadstairs and St Peter's?**

The vast majority of respondents have lived in this area for 6 years or more; the largest group of respondents is those who have lived here for over 26 years (47%). Only 151 (18.6%) have lived here for 5 years or less.

Care should be taken when comparing figures across the response groupings for this question as the first response covers a 12-month period, the next 3 each cover 5 years, the fifth group covers 10 years and the final group is an indefinite over-26 years. Appendix 3

#### **Q4/5/6/7**

Have any members of your household left in the last 5 years?

What relationship were they to you?

Why did they leave?

Would they return if more affordable accommodation were available?

Of the 146 leavers, 123 were children of the household. The majority of these left for work or study.

A total of 154 reasons were given for leaving – more than the number of leavers – indicating that more than one factor is in play.

Of the 'leavers', 8 had died so a possible 138 leavers could return to the area. Of these, 121 gave a straight yes/no answer to whether they would return: 96 (79%) would not return.

Appendix 4 Q4/5      Appendix 5 Q6 Appendix 6 Q7

### **Q8 The most important things planners should consider to meet future housing needs in this area**

This is the first section to provide respondents with the opportunity to air their views on the need for housing. This question is open to all respondents: later survey questions relate to actual need for housing.

508 respondents provided 1065 comments on what planners should consider. The final section of the survey offers an opportunity for 'further comments' and these are discussed later in the report.

Comments were varied with few submissions addressing the question of how much housing was needed. 1 commented that 'you cannot ever provide enough' and 35 queried whether there was a need at all. 101 said build social, small, starter, affordable homes (6 said don't).

77 comments were in favour of refurbishing existing properties and 1 in favour of encouraging the further subdivision of existing stock but 10 were against further subdivision of HMO.

80 comments recommended a focus on brownfield sites with a further 3 saying 'build on Manston' (5 said don't).

136 respondents raised the issue of roads and parking – the biggest single category of response.

65 said there must be a link between employment and the provision of further housing.

In general terms, 75 respondents said it was important to keep green areas/ the green wedges between Thanet towns/ and parks. 63 people were concerned that local 'infrastructure' might not keep pace with housing growth and concerns were expressed specifically in relation to healthcare (64), water/sewage (28), schools (92) and public transport (15). Concerns were also expressed that the area could lose its character and there were several comments on issues outside this council's control.

The clear steers, therefore, were on the importance of the correct infrastructure, the reuse of existing stock and sites, the need for affordable homes, the link to employment and the need for green areas. Appendix 7

### **Q10 Do you, or a member of your family who has resided in the area in the last 5 years, need separate or alternative accommodation either now or in the next 5 years?**

As mentioned earlier, there is no Q9 but Q10 addresses the specific issue of respondents' housing needs.

28 respondents seek accommodation now and a further 78 anticipated a need within the next 5 years: 13% of respondents Appendix 8

Of these, only 15 were registered on TDC housing list. Appendix 28

A further 16 respondents said they were registered on the TDC housing list but did not indicate a need for accommodation now or in the future. Their survey responses give no information to explain this and I have excluded them from the analysis of need.

## **5 Analysis of the Survey - Questions 11 to 29 - expressed housing needs**

This survey gives limited information on the demographic breakdown of those in need of housing. It is not possible to create a precise breakdown of those in need by age, disability, family size, whether single, low income etc. but the responses to later questions give some information.

32 forms were completed on behalf of 'other' members of the household; predominantly children of the household. Appendix 9, 10

On the question of did people wish to return from outside the area, 9 respondents expressed that desire but the large number of blank responses to this question may indicate that people are not living outside the area at present. In the allied Q14, 'do you wish to stay in the area?', 86 (81%) said 'yes'. Taking both Q13 and Q14 together, of 106 respondents in housing need, 95 (90%) wish to remain here. Appendix 11, 12

The survey was not designed to investigate the desire of people without local connections to relocate here. Although we have no information on this demand, it must not be forgotten.

By this point of the survey, we have identified a housing need amongst members of our existing households. Subsequent questions explore the nature of this need in greater depth.

85 (80%) of those 106 in housing need gave details of their links to this area and the largest group within this number (38) had lived in the area for 3 years or more. There is no way of correlating answers to this question (15) with length of residence of all respondents (Q3) as the categories are different but it does show that most in housing need have strong local connections.

In their hoped-for new accommodation, 39 will be single person households; closely followed in number by 32 couples and 15 'families'. The survey did not define 'family' so what this meant to respondents is uncertain. 20 replies did not specify their future household. Appendix 14

There will be 137 people to be rehoused over the next 5 years, possibly more, as 11 responses offered no information on this topic.

Q17 asks for the ages of those people needing alternative accommodation and the assumption has to be that responses detail the ages as of now. As only 28 households need accommodation now, the age information for those hoping to move in the next 5 years

needs to be treated with caution. People will be older than reported in this survey and needs may change, particularly over the longer period.

The age data for those needing accommodation now should be more robust but is already almost 12 months out of date. Note also that the table showing responses is not straightforward to interpret as the number of years varies between tick boxes. Thus, those in immediate need of accommodation box for 'males ages 20-24' at 11 responses looks initially only slightly greater than the next box which shows 8 responses. The former box, however, covers 5 years and the next covers 19. I have added an additional column to the table to make this clearer but fine-tuned analysis is impossible with data produced in this way. Appendix 15

Analysis of 'why an alternative home is needed' is complicated by the request to respondents to identify all reasons, rather than the main one.

Of the 28 households needing accommodation now, 10 respondents identified a total of 27 factors, 12 each identified 1 factor and 6 did not reply.

Of those needing accommodation in the future, 30 respondents identified a total of 76 factors, 36 each identified 1 factor and 12 did not respond.

For both groups, the largest identified need was to set up a first home. This tallied with Q19, which showed the largest group in both short and longer-term need were currently living with relatives (41). Other significant reasons for wishing to move were to have a smaller property, the expense of the current property, to move in with a partner and disability-related issues.

After the group living with relatives, the next largest group seeking a move were owner occupiers (26) and renters (20). In the longer term, needs were identified for smaller properties and those better equipped to deal with disabilities. Appendix 16, 17

Q20 is a composite question asking both why respondents need to move and what, if anything, prevents them. The first part largely duplicates Q18. Respondents did not identify to which part of the question their reply related so I have made a best guess although I was not able to categorise some replies e.g. what is indicated by 'unemployment' or 'cost'? Reasons for moving reflect earlier identified issues with the largest categories being leaving parents, health related issues and downsizing. Lack of affordable housing was the very definite front-running impediment to moving. Appendix 18

There was little expressed demand for specialist accommodation for the elderly in the responses to Q21 (but see later comments on narrative Q26).

Most people were hoping for a flat or house and 31 hoping to buy their accommodation. Note that 26 respondents advised that they were owner occupiers at present - the small increase may reflect an aspiration for future accommodation but, on such small numbers, cannot be safely concluded. Within the rental market, there was a slight preference for HA/Council accommodation but no information on the preferred accommodation from 25 respondents. Appendix 19, 20

Most people were looking for properties of no more than 2 bedrooms. This fits with earlier responses about the main need being for couples and singletons, rather than families. Appendix 21

Extrapolation of the information on the income of households would be unreliable because of the 38% non-completion rate. This was an optional question and clearly many did not wish to answer this or the following two-handed Question 25 on the level of deposit available (71% non-completion) and what they would expect to pay for mortgage/rent (78% non-completion).

Question 25 talks of both 'rent' and 'mortgage' and it is uncertain to which some respondents refer. There is the possibility that renters allowed for some Housing Benefit input to reduce their personal outgoings. I suspect the question will have been interpreted in different ways by respondents:

'What would you expect to pay?' - does that mean:

what you are willing to pay? the maximum to which you can stretch?

what you know the market charges? what your mortgage would cost at current interest rates?

Presumably all respondents are quoting current prices. Those planning to move within the next 5 years may have allowed for growth in their deposits or income... or not.

Data on all these areas is too sparse and open to interpretation to be reliable. Appendix 22, 23, 24

Q26 gives respondents the opportunity for a narrative, rather than tick box, response on their specific housing needs. 73 did not detail any particular or specific housing requirements and a further 16 specified that no particular help was needed. Possibly, the 73 have no specific needs but greater certainty would have been achieved with the addition of a 'none' tick box option. Of those 17 with identified needs, all but 2 seem to relate to accessibility issues. Appendix 25

Q27 asks the respondent to tick all methods of transport used by members of the household to travel to work or study. 29 responses indicated multiple methods of travel and there was no indication of the principle mode, the preferred mode, how many people travelled or who used which form of transport. It may be that this question has been taken to refer to 'members of your household' generally, rather than in response to those members needing alternative accommodation. A 22% non-completion rate prejudices the validity of this information. Appendix 26

The following question, on car ownership, raises the same concern on how 'household' has been defined by respondent. There is no way of knowing the number of people in the household or who owns the cars. The completion rate of 86% gives us confidence that most respondents have access to at least 1 car, though 14 households do not. Appendix 27

Only 15 of our respondents had registered on the TDC housing list: 7 in immediate need and 8 anticipating a need. Appendix 28 Of those 7 in need now, 2 identified private renting/shared ownership as their first choice; 2 chose HA/TDC. 1 is blank and the other 2 are prepared to take any rented property.

Those 8 in future need were split equally - 2 each for 'prefer to buy', 'HA/TDC', 2 were flexible and 2 did not specify a preference. Of the 2 disabled respondents, 1 would prefer to buy and 1 preferred renting privately or shared ownership with the HA.

Only 5 of these 15 have given full answers to Q21 to 28 inclusive so a full analysis of their circumstances is not possible. 1 'need-now' and 3 'need-later' respondents identified savings of £10,000 or over and salaries exceeding £20,000; this includes one of the respondents with disabilities.

This seems to suggest a varied background to those on the TDC housing list but, again, the sample is tiny; not all questions are completed and it is difficult to draw conclusions based on this limited evidence.

## **6 Group's concerns - Further areas to investigate, arising from survey responses. What do people care about?**

The responses to the final section, which invites additional comments, help to address the Group's desire for the local population to give a steer on matters of local concern. Appendix 30 details the 225 responses received. Of these, 57 were made by respondents who had not identified themselves in housing need.

The comments are listed in descending order of the number of comments. The wording of responses varied but I have aggregated them into appropriate groupings. Several of these topics have already been raised in response to Q8 (*The most important things planners should consider to meet future housing needs in this area*) and those 1065 responses are summarised in Appendix 7.

Some are within the remit of Broadstairs and St Peter's Council; others reflect an individual's particular gripe and - for the purpose of this survey - can be ignored e.g. one comment each on 'provide more money in Co-op ATM' and 'get rid of councillors'.

The greatest interest expressed was in supporting the Broadstairs High Street (18 comments), in 'parking issues' (17 comments), in retaining Pierremont Hall, encouraging employment and in not building houses here (each 13 comments).

The most specific comments were made in respect to parking/traffic with several comments on the congestion in St Peter's and 2 requests for residents' parking schemes. Appendix 29

## **7 Group's Concerns - Where does this survey differ from the TDC Local Plan?**

TDC sought public comments on the Local Plan in the period 8/1/15 to 6/3/15. It received c 1800 responses with 40,000 points of response overall. I have sampled those comments relating to housing and they seem to follow a similar theme to the responses we have received. Many of the TDC responses are lengthier, more specific and appear to come from respondents who have researched their topic whereas our respondents show little evidence of this.

The draft Local Plan identified some consensus on the need for more affordable housing and, like ours, expressed concerns about traffic, the character of the area, the environment and the impact on current residents. There was complete consensus on the importance of infrastructure and services - also aspects identified within our survey. The TDC comments express concern about the number and location of houses to be built and comment that the need perhaps is for starter homes/homes for singletons rather than the family homes proposed. This accords with our findings on expressed need and the number to be

It was hoped that our survey might provide input for the TDC Local Plan by providing accurate and specifically local information from the Broadstairs and St Peter's community. I do not feel that this survey can provide the firm data we would need to do this because of the low response rate and the question of whether respondents represent the wider community. Irrespective of representativeness, the needs or desires of local residents do not stand separate to those of the wider community and the wide overlap between both research vehicles suggests a large correspondence of interest.

Our survey had very few comments specifically on student housing or people wishing to build their own homes. The Group may decide this or other areas merit a specific further investigation by questionnaire. If so, I suggest the use of a bespoke product specifically focussed on the areas of interest. This should help to eliminate some of the difficulties with interpreting data.

## **8 Conclusions**

This survey has not answered the questions the steering group identified. It has, however, given us a great deal of useful information, albeit a snapshot, of the situation in early 2015.

The majority of households in Broadstairs and St Peter's, for whatever reasons, chose not to share their views on housing in the area where they live: the survey responses cannot be considered to be representative of the wider population.

Of the 7.6% respondents, only 12.7% identified themselves in housing need.

Views on the need for, the nature and the location of new housing in this area varied with no convincing consensus. Where needs were identified, these were mainly for starter homes and for adults leaving their parental homes.

Respondents were concerned with all aspects of infrastructure and felt it was essential to have this aspect right before any housing is built. In particular, parking and roads were highlighted as areas of important concern.

## Results

### Appendix 1

#### Q1 What type of housing do you live in?

	With relatives	Owners	Social housing	Private rent	Unknown		Totals
Bedsit					1		1
Flat		27	5	14	23		69
Bungalow		34	2	2	39		77
House	1	413	8	14	185		621
Owner							48
HA							3
Private rent							2
Blank							15
<b>Totals</b>	<b>1</b>	<b>474</b>	<b>15</b>	<b>30</b>	<b>316</b>		<b>836</b>

- All information from Q1 has been cross referenced to give the fullest possible picture.
- 'Bungalow' was not a survey response option but was clearly of importance to respondents as included in 'other' information.
- In the left-hand column, 'Owner', 'HA' and 'Private rent' respondents did not specify the type of property only the type of residence.

## Appendix 2

### Q2 Bedrooms and residents

<b>More bedrooms than people in the household</b>	<b>488</b>
<b>The same number of bedrooms as people in the household</b>	<b>216</b>
<b>Fewer bedrooms than people in the household</b>	<b>71</b>
<b>Data insufficient to establish situation</b>	<b>61</b>
<b>Total</b>	<b>836</b>

### Appendix 3

#### Q 3 How long have you lived in Broadstairs and St Peter's?

		<b>Range of years included in tick box</b>
<b>Under 1 year</b>	<b>30</b>	<b>1</b>
<b>1 – 5 years</b>	<b>121</b>	<b>5</b>
<b>6- 10 years</b>	<b>89</b>	<b>5</b>
<b>11 – 15 years</b>	<b>85</b>	<b>5</b>
<b>16 – 25 years</b>	<b>109</b>	<b>10</b>
<b>26 + years</b>	<b>383</b>	<b>indefinite</b>
<b>Unknown</b>	<b>19</b>	
<b>Total</b>	<b>836</b>	

### Appendix4

**Q4 and 5 Have any members of your household left in the last 5 years?  
What relationship were they to you?**

<b>Child</b>	<b>123</b>
<b>Parent</b>	<b>2</b>
<b>Relative</b>	<b>11</b>
<b>Other</b>	<b>8</b>
<b>Blank</b>	<b>2</b>
<b>Total responses</b>	<b>146</b>

**Appendix 5**

**Q6 Why did they leave?**

	<b>Housing</b>	<b>Uni/work</b>	<b>Uni</b>	<b>Work</b>	<b>Death</b>	<b>Other</b>	<b>N/K</b>	<b>Total</b>
<b>Child</b>	<b>10</b>	<b>13</b>	<b>36</b>	<b>48</b>	<b>1</b>	<b>16</b>	<b>1</b>	<b>125</b>
<b>Parent</b>				<b>1</b>		<b>1</b>		<b>2</b>
<b>Relative</b>			<b>1</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>16</b>
<b>Other</b>			<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>11</b>
<b>Total</b>	<b>10</b>	<b>13</b>	<b>38</b>	<b>56</b>	<b>8</b>	<b>23</b>	<b>6</b>	<b>154</b>

154 reasons were given to explain why the 146 people left.

**Appendix 6**

**Q7 Would they return?**

<b>Yes</b>	<b>25</b>
<b>No</b>	<b>99*</b>
<b>Uncertain response</b>	<b>5</b>
<b>blank</b>	<b>17</b>
<b>Total responses</b>	<b>146</b>

\*This figure includes a known 3 deaths.  
It is not known in which categories respondents placed the other deaths.

## **Appendix 7**

**Q8 The most important things planners should consider to meet future housing needs in the area.**

<b>Number of respondents raising this issue</b>	<b>Comment</b>	
<b>136</b>	<b>Roads and parking</b>	
<b>101</b>	<b>Small affordable homes</b>	<b>+6 anti</b>
<b>92</b>	<b>Schools</b>	
<b>80</b>	<b>Use brownfield sites</b>	
<b>77</b>	<b>Refurbishing stock</b>	
<b>65</b>	<b>Link to employment</b>	
<b>64</b>	<b>Healthcare</b>	
<b>63</b>	<b>'Infrastructure'</b>	
<b>47</b>	<b>Retaining character etc.</b>	
<b>44</b>	<b>Maintain community areas + parks</b>	
<b>36</b>	<b>'Only for locals'</b>	
<b>35</b>	<b>Is there a need for more housing?</b>	
<b>31</b>	<b>Retain green spaces/wedges</b>	
<b>28</b>	<b>Water/sewage</b>	
<b>17</b>	<b>More entertainment facilities</b>	
<b>16</b>	<b>Focus on shopping and businesses</b>	
<b>15</b>	<b>Public transport</b>	
<b>10</b>	<b>Encourage subdivision/HMO</b>	<b>+1 anti</b>
<b>2 to 10 comments each</b>	<b>Rent/landlord controls</b> <b>More grants for homeowners</b> <b>Too many estates</b> <b>Build on Manston</b> <b>More luxury/large properties</b> <b>Disability access</b> <b>Mix private and social housing</b> <b>High rise</b> <b>Recycling</b> <b>'care issues'</b> <b>Police</b> <b>Garden size</b> <b>Current residents</b>	<b>3 pro 5 anti</b> <b>3 pro 5 anti</b>  <b>4 pro 3 anti</b> <b>2 pro 1 anti</b>

<b>I comment each</b>	<b>Wide variety of issues including:</b> <b>'cycle paths'</b> <b>'flats'</b> <b>'single storey'</b> <b>'safety'</b> <b>'garden building'</b> <b>'Cannot ever provide enough housing'</b>	
-----------------------	--	--

508 respondents gave 1065 responses.

## **Appendix 8**

**Q10 Do you, or a member of your household who has resided in the area in the last 5 years, need separate or alternative accommodation either now or in the next 5 years?**

<b>No</b>	<b>639</b>
<b>Yes, now *</b>	<b>28</b>
<b>Yes, in the next 5 years **</b>	<b>78</b>
<b>Blank response</b>	<b>91</b>
<b>Total responses</b>	<b>836</b>

\*Yes, now and \*\*Yes, 5 years:

These titles will be used throughout the following tables to indicate responses from those in immediate housing need/ forthcoming housing need as identified by their responses in the survey.

## **Appendix 9**

**Q11 Are you completing this form for yourself or someone else?**

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Self</b>	<b>18</b>	<b>50</b>
<b>Other</b>	<b>9</b>	<b>23</b>
<b>Blank</b>	<b>1</b>	<b>5</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## Appendix 10

### Q12 Breakdown of 'other'...

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Child and family</b>		<b>3</b>
<b>Child</b>	<b>8</b>	<b>18</b>
<b>Parent</b>	<b>1</b>	
<b>Blank</b>		<b>2</b>
<b>Total responses</b>	<b>9</b>	<b>23</b>

### ...and where they currently live

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>With parents</b>	<b>8</b>	<b>19</b>
<b>Renting</b>	<b>1</b>	<b>1</b>
<b>Other</b>		<b>3</b>
<b>Total responses</b>	<b>9</b>	<b>23</b>

## Appendix 11

### Q13 If you live outside the area, do you wish to return?

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Yes</b>	<b>2</b>	<b>7</b>
<b>No</b>	<b>3</b>	<b>5</b>
<b>Blank</b>	<b>23</b>	<b>66</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## Appendix 12

**Q14 If you live in the area do you wish to stay here?**

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Yes</b>	<b>24</b>	<b>62</b>
<b>No</b>	<b>1</b>	<b>3</b>
<b>Blank/unsure</b>	<b>3</b>	<b>13</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## Appendix 13

**Q15 What is your connection with the area? Tick all that Apply.**

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>Currently live in the area, have been here over 3 years</b>	<b>25</b>	<b>59</b>
<b>Previously lived here and have close family here</b>	<b>6</b>	<b>14</b>
<b>Lived here for 3 of the last 5 years</b>	<b>6</b>	<b>16</b>
<b>Working in the area</b>	<b>12</b>	<b>28</b>
<b>Need to move here to take up employment</b>	<b>0</b>	<b>0</b>
<b>Need to move here to give or receive support to or from a family member</b>	<b>1</b>	<b>2</b>
<b>Other reasons</b>	<b>5</b>	<b>11</b>
<b>Totals</b>	<b>55</b>	<b>129</b>

Note the low number of need to give or receive care and the lack of respondents moving here to take up work.

As respondents were asked to tick all categories that applied, there are more responses than there are households in need.

## Appendix 14

### Q16 What type of household will you be in alternative accommodation?

<b>Respondents</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Singletons</b>	<b>10</b>	<b>29</b>
<b>Couples</b>	<b>7</b>	<b>25</b>

<b>family</b>	<b>8</b>	<b>7</b>
<b>Other</b>	<b>0</b>	<b>4</b>
<b>Blank</b>	<b>3</b>	<b>13</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## **Appendix 15**

**Q17 How many people in each age group need alternative accommodation?**

	Years covered by tick box	Yes, now		Yes, 5 years		Total in need by age group
		males	females	males	females	
<b>0-9</b>	<b>10</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>14</b>
<b>10-15</b>	<b>6</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>4</b>
<b>16-19</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>6</b>
<b>20-24</b>	<b>5</b>	<b>11</b>	<b>0</b>	<b>6</b>	<b>9</b>	<b>26</b>
<b>25-44</b>	<b>20</b>	<b>8</b>	<b>5</b>	<b>12</b>	<b>9</b>	<b>34</b>
<b>45-59</b>	<b>15</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>13</b>
<b>60-74</b>	<b>15</b>	<b>3</b>	<b>3</b>	<b>7</b>	<b>14</b>	<b>27</b>
<b>75+</b>	<b>?</b>	<b>0</b>	<b>1</b>	<b>6</b>	<b>6</b>	<b>13</b>
<b>S/total</b>		<b>30</b>	<b>14</b>	<b>44</b>	<b>49</b>	<b>137</b>
<b>Total</b>		<b>44 males</b>		<b>93 females</b>		<b>137</b>

As reported by survey responses:

‘Yes now’ – 2 totally blank responses to this question so a total of 26 households need accommodation for 44 people.

‘Yes, 5 years’ – 9 totally blank responses to this question so a total of 69 households need accommodation for 93 people.

## Appendix 16

**Q18 Why do you need an alternative home? Tick all that apply.**

	Yes, now	Yes, 5 years

<b>Present home in need of major repair</b>	<b>2</b>	<b>1</b>
<b>Present home too expensive</b>	<b>4</b>	<b>8</b>
<b>Current home affecting health</b>	<b>1</b>	<b>3</b>
<b>Setting up home with partner</b>	<b>3</b>	<b>10</b>
<b>Sheltered accommodation due to age/infirmity</b>	<b>0</b>	<b>6</b>
<b>To move to a better/safer environment</b>	<b>2</b>	<b>4</b>
<b>To be nearer family</b>	<b>1</b>	<b>3</b>
<b>Need smaller home</b>	<b>5</b>	<b>12</b>
<b>Private tenancy ending</b>	<b>2</b>	<b>0</b>
<b>Need larger home</b>	<b>2</b>	<b>4</b>
<b>Disability/disabled</b>	<b>4</b>	<b>12</b>
<b>Access problems</b>	<b>0</b>	<b>4</b>
<b>To be nearer work</b>	<b>0</b>	<b>1</b>
<b>Divorce/separation</b>	<b>0</b>	<b>3</b>
<b>First independent home</b>	<b>8</b>	<b>20</b>
<b>Difficulty maintaining home</b>	<b>0</b>	<b>1</b>
<b>Cannot afford existing mortgage</b>	<b>1</b>	<b>2</b>
<b>Retirement</b>	<b>1</b>	<b>6</b>
<b>New job</b>	<b>0</b>	<b>2</b>
<b>Lodging</b>	<b>0</b>	<b>0</b>
<b>Other</b>	<b>3</b>	<b>10</b>
<b><i>Responses providing information</i></b>	<b><i>39</i></b>	<b><i>112</i></b>
<b>Blank</b>	<b>6</b>	<b>12</b>
<b>Total responses</b>	<b>45</b>	<b>124</b>

'Yes, now' – other reasons – 2 to leave parents, 1 to be nearer the shops.

10 responses gave a total 27 factors. 12 responses gave one each.

'Yes, 5 years' - other reasons – 3 first home, 2 to downsize  
2 to leave parents 1 insecure tenancy 1 to clear mortgage  
1 no answer

30 responses gave a total of 76 factors, 36 responses gave one each.

## Appendix 17

### Q19 What is your current housing situation?

	<b>Yes, now</b>	<b>Yes, 5 years</b>
--	-----------------	---------------------

<b>Owner occupier without mortgage</b>	<b>3</b>	<b>23</b>
<b>Living with relatives</b>	<b>12</b>	<b>29</b>
<b>Renting from Council</b>	<b>0</b>	<b>0</b>
<b>Shared ownership</b>	<b>0</b>	<b>3</b>
<b>Renting from Housing Association</b>	<b>2</b>	<b>0</b>
<b>Tied tenancy</b>	<b>0</b>	<b>0</b>
<b>Renting privately</b>	<b>5</b>	<b>13</b>
<b>Other</b>	<b>0</b>	<b>3</b>
<b>Blank</b>	<b>6</b>	<b>11</b>
<b>Total responses</b>	<b>28</b>	<b>82*</b>

\*Of the 78 respondents, 4 quoted 2 reasons each so the total number of responses is 4 greater than the number in housing need.

## Appendix 18

**Q20 This is a 2-part question:**

**(1) Why do you need to move?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>Condition of current property</b>	<b>0</b>	<b>2</b>
<b>Leaving parents</b>	<b>6</b>	<b>10</b>
<b>Problems with landlord</b>	<b>3</b>	<b>1</b>
<b>Ill health/accessibility</b>	<b>1</b>	<b>11</b>
<b>To live with partner</b>	<b>1</b>	<b>1</b>
<b>Tied home lease ending</b>	<b>0</b>	<b>1</b>
<b>Employment</b>	<b>0</b>	<b>3</b>
<b>To start family</b>	<b>0</b>	<b>1</b>
<b>Planning ahead</b>	<b>0</b>	<b>1</b>
<b>To be central</b>	<b>0</b>	<b>1</b>
<b>Downsizing</b>	<b>0</b>	<b>12</b>
<b>Upsizing</b>	<b>0</b>	<b>2</b>
<b>Area too noisy/crowded</b>	<b>1</b>	<b>1</b>
<b>Too expensive</b>	<b>0</b>	<b>6</b>
<b>Total responses</b>	<b>12</b>	<b>53</b>

**(2) What, if anything prevents you from doing so?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Lack of affordable housing</b>	<b>7</b>	<b>24</b>
<b>Accessibility/support</b>	<b>1</b>	<b>1</b>
<b>Bedroom tax</b>	<b>1</b>	<b>0</b>
<b>Lack of social housing for singles</b>	<b>0</b>	<b>2</b>
<b>Need to exchange council house</b>	<b>0</b>	<b>1</b>
<b>Lack of suitable (unspecified)</b>	<b>0</b>	<b>2</b>
<b>Estate agency fees</b>	<b>0</b>	<b>1</b>
<b>Current property is very convenient</b>	<b>1</b>	<b>0</b>
<b>Total responses</b>	<b>10</b>	<b>31</b>

**Appendix19**

**Q21 What type of housing do you need?**

<b>Category</b>		<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>1</b>	<b>Flat</b>	<b>9</b>	<b>15</b>
<b>2</b>	<b>House</b>	<b>2</b>	<b>10</b>
<b>3</b>	<b>Bungalow</b>	<b>1</b>	<b>6</b>
<b>4</b>	<b>Sheltered housing (suitable for older persons with limited support via warden or lifeline)</b>		<b>3</b>
<b>5</b>	<b>Accommodation suitable for older persons without support</b>		<b>3</b>
<b>6</b>	<b>Extra care housing (suitable for elderly people with range of support options)</b>		<b>1</b>
<b>7</b>	<b>Other</b>		<b>1</b>
	<b>Blank</b>	<b>4</b>	<b>16</b>
	<b>Multiple choices</b>	<b>12</b>	<b>23</b>
	<b>Total responses</b>	<b>28</b>	<b>78</b>

The multiple-responses have been kept separate on this table because so many respondents seemed prepared to take a variety of property.

The multiples are detailed in the table below:

	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>1or 2</b>	<b>5</b>	<b>4</b>
<b>1,2,3</b>	<b>1</b>	<b>2</b>

<b>1,2,3,4,5</b>		<b>1</b>
<b>1 or 3</b>		<b>1</b>
<b>1,3,4,5,7</b>	<b>1</b>	
<b>1,3,5</b>	<b>1</b>	<b>1</b>
<b>1 or 4</b>		<b>1</b>
<b>1,5,7</b>		<b>1</b>
<b>1 or 7</b>		<b>1</b>
<b>2or 3</b>	<b>3</b>	<b>8</b>
<b>2,3,5</b>		<b>1</b>
<b>3or 5</b>	<b>1</b>	<b>1</b>
<b>4 or 6</b>		<b>1</b>
<b>Total responses</b>	<b>12</b>	<b>23</b>

## Appendix 20

**Q22 Which type of accommodation would best suit your housing need?**

Category		Yes, now	Yes, 5 years
<b>1</b>	<b>Renting – HA/Council</b>	<b>6</b>	<b>11</b>
<b>2</b>	<b>Shared ownership/HA</b>	<b>1</b>	<b>2</b>
<b>3</b>	<b>Private renting</b>	<b>6</b>	<b>5</b>
<b>4</b>	<b>Other</b>	<b>6*</b>	<b>28*</b>
	<b>Blank</b>	<b>3</b>	<b>22</b>
	<b>1,2</b>	<b>2</b>	<b>1</b>
	<b>1,2,3</b>	<b>1</b>	<b>2</b>
	<b>1,3</b>	<b>1</b>	<b>3</b>
	<b>1,3,4</b>	<b>1</b>	<b>1</b>
	<b>1,4</b>		<b>1</b>
	<b>2,3</b>		<b>1</b>
	<b>2,4</b>		<b>1</b>
	<b>3,4</b>	<b>1</b>	
	<b>Total responses</b>	<b>28</b>	<b>78</b>

\*Of the Yes, now ‘other’ responses, 5 wanted to buy and 1 wanted ‘anything’.

Of the Yes, 5 year ‘other’ responses, 26 wanted to buy, 1 wanted a low-maintenance property and 1 did not specify.

## Appendix21

### Q23 How many bedrooms will you need?

	Yes, now	Yes, 5 years

<b>1</b>	<b>10</b>	<b>19</b>
<b>1,2</b>	<b>1</b>	<b>4</b>
<b>2</b>	<b>7</b>	<b>25</b>
<b>2,3</b>	<b>2</b>	<b>4</b>
<b>3</b>	<b>4</b>	<b>8</b>
<b>4</b>	<b>0</b>	<b>1</b>
<b>5+</b>	<b>0</b>	<b>0</b>
<b>Blank returns</b>	<b>4</b>	<b>17</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

**Appendix 22**

**Q24 Total gross annual income before tax of your household.**

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>Under £10k</b>	<b>6</b>	<b>11</b>
<b>£10-15k</b>	<b>4</b>	<b>9</b>
<b>£15-20k</b>	<b>1</b>	<b>4</b>
<b>£20-25k</b>	<b>1</b>	<b>3</b>
<b>£25-30k</b>	<b>4</b>	<b>5</b>
<b>£30-35k</b>	<b>2</b>	<b>9</b>
<b>£35-40k</b>	<b>1</b>	<b>3</b>
<b>£40-45k</b>	<b>2</b>	<b>1</b>
<b>£50-60k</b>	<b>0</b>	<b>0</b>
<b>£60k+</b>	<b>0</b>	<b>0</b>
<b>Blank returns</b>	<b>7</b>	<b>33</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

Please note that these categories overlap and this will reduce the accuracy of the data.

### **Appendix 23**

**Q25A How much money would you be able to raise as a deposit towards your own home?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>
--	-----------------	---------------------

<b>0</b>	<b>0</b>	<b>1</b>
<b>£500</b>	<b>0</b>	<b>2</b>
<b>£700</b>	<b>1</b>	<b>0</b>
<b>£1000</b>	<b>1</b>	<b>0</b>
<b>£1200</b>	<b>2</b>	<b>1</b>
<b>£2000</b>	<b>0</b>	<b>0</b>
<b>£5000</b>	<b>0</b>	<b>1</b>
<b>£6000</b>	<b>1</b>	<b>0</b>
<b>£10,000</b>	<b>2</b>	<b>5</b>
<b>£15,000</b>		<b>1</b>
<b>£20,000</b>		<b>2</b>
<b>£25,000</b>		<b>1</b>
<b>£30,000</b>		<b>1</b>
<b>£40,000</b>		<b>1</b>
<b>£40-50,000</b>		<b>1</b>
<b>£105,000</b>		<b>1</b>
<b>Buy outright</b>	<b>1</b>	<b>1</b>
<b>Housing benefit (not sure what was meant)</b>	<b>1</b>	
<b>Unsure</b>		<b>3</b>
<b>Blank returns</b>	<b>19</b>	<b>56</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## Appendix 24

**Q25B** What would you expect to pay monthly in mortgage repayments or rent?

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>£200</b>	<b>2</b>	<b>1</b>
<b>£300</b>		<b>2</b>
<b>£350</b>	<b>1</b>	<b>2</b>
<b>£400</b>		<b>3</b>
<b>£500</b>		<b>3</b>
<b>£600</b>	<b>1</b>	<b>2</b>
<b>£650</b>	<b>1</b>	<b>1</b>
<b>£700</b>		<b>2</b>
<b>£800</b>		<b>1</b>
<b>£1000</b>		
<b>unsure</b>	<b>1</b>	
<b>Blank returns</b>	<b>22</b>	<b>61</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## Appendix 25

**Q26 Do you have any particular or specialist housing requirements?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Walk-in shower</b>	<b>1</b>	

<b>Downstairs toilet</b>	<b>1</b>	
<b>No stairs</b>	<b>1</b>	
<b>Disability issues (unspecified)</b>		<b>9</b>
<b>*Garage</b>		<b>1</b>
<b>On one level</b>		<b>3</b>
<b>*Close to family</b>	<b>1</b>	
<b>No help needed</b>	<b>1</b>	<b>15</b>
<b>Blank returns</b>	<b>23</b>	<b>50</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## **Appendix 26**

**Q27 Which method of transport is usually used by members of your household to travel to their place of work/study?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>Own car</b>	<b>10</b>	<b>27</b>
<b>Car share</b>	<b>1</b>	<b>4*</b>
<b>Train</b>		<b>1</b>
<b>Bus</b>	<b>3</b>	<b>3</b>
<b>Bike</b>		
<b>Walk</b>		<b>2</b>
<b>Mainly work from home</b>	<b>1</b>	
<b>Taxi</b>		<b>1</b>
<b>Multiple methods quoted</b>	<b>8</b>	<b>21</b>
<b>Blank returns</b>	<b>5</b>	<b>18</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

\*2 of these respondents said they work mainly from home.

Respondents were told to tick all methods that apply. The multiple methods quoted give no indication of the principal method of transport, the preferred mode or to how many people the response refers.

## **Appendix 27**

**Q28 How many vehicles are usually available for use by the household?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>0</b>	<b>5</b>	<b>9</b>
<b>1</b>	<b>10</b>	<b>31</b>
<b>2</b>	<b>8</b>	<b>21</b>
<b>2+</b>	<b>2</b>	<b>5</b>
<b>Blank returns</b>	<b>3</b>	<b>12</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

**Appendix 28**

**Q 29 Are you registered on TDC's housing register?**

	<b>Yes, now</b>	<b>Yes, 5 years</b>

<b>Yes</b>	<b>7</b>	<b>8</b>
<b>No</b>	<b>17</b>	<b>55</b>
<b>Not sure</b>		<b>1</b>
<b>Blank returns</b>	<b>4</b>	<b>14</b>
<b>Total responses</b>	<b>28</b>	<b>78</b>

## **Appendix 29**

### **Additional comments from the survey**

<b>Number of respondents raising this issue</b>	<b>Comment</b>
<b>18</b>	<b>Support Broadstairs High Street</b>
<b>17</b>	<b>Parking issues</b>
<b>13</b>	<b>Keep Pierremont Hall</b>

<b>13</b>	<b>Employment</b>
<b>13</b>	<b>Don't need houses here</b>
<b>11</b>	<b>Refurbish properties</b>
<b>10</b>	<b>Support airport</b>
<b>10</b>	<b>Maintain green wedges/spaces</b>
<b>9</b>	<b>Roads</b>
<b>9</b>	<b>Infrastructure</b>
<b>8</b>	<b>Maintain the environment</b>
<b>7</b>	<b>Focus on concerns of residents</b>
<b>5</b>	<b>Only build for locals</b>
<b>5</b>	<b>Local amenities</b>
<b>5</b>	<b>Schools</b>
<b>4</b>	<b>Don't want outsiders</b>
<b>4</b>	<b>Area has deteriorated</b>
<b>4</b>	<b>Health</b>
<b>3</b>	<b>Don't build on Manston</b>
<b>3</b>	<b>Don't build on greenfield sites</b>
<b>3</b>	<b>Water</b>
<b>3</b>	<b>More toilets</b>
<b>2 each</b>	<b>Build on Manston field                      Build on brown field</b> <b>Don't build on gardens                      Need for care homes</b> <b>Crackdown on dog mess                      Public transport</b> <b>Crackdown on landlords                      No Londoners</b> <b>Pedestrianise the lower High Street                      OAP</b>
<b>1 each</b>	<b>28 comments</b>

225 comments in total.

This section was open to comments from all respondents but only 57 came from those who had not identified themselves in housing need.

**Appendix 30 Postcode analysis - where did our respondents live?**

<b>Postcode</b>	<b>Not in housing need</b>	<b>Yes, now</b>	<b>Yes, 5 years</b>
<b>CT10 1</b>			
<b>AB</b>			<b>1</b>
<b>AL</b>		<b>1</b>	<b>1</b>
<b>AT</b>	<b>1</b>		

AZ	1		
BX	3		
DF	1		
DU	1		
EA	1		
EH	1		
EP	1		
EQ	1		
ET			1
EW	1		
HR	1		
HS	1		
HT	2		
HU	2		
LD		1	
PH	1		
PU	1		
PW	1		
QG	1		
QP	1		
QQ			1
QS	1	1	1
QX	1		
RB	2		
RF	1		
RH	1		
RQ	1		
SL	1		
TB	2		
TG	1		
TQ	1	1	
<b>CT10 2</b>			
AF			1
AG	1		
AS	1		

AU	1		
BB	1		
BJ			1
DD	1		
DH	2		1
DU			1
DV	1		
E?	1		
ED	1		1
EF	1		
ET	2		
EW	1		
EZ	1		
HA	1		
HB	1		
HG	1		
HQ	1		
HT	1		
HY			1
JA			1
JF	1		
JL	1		
JN	1		
JR	1		
JT		1	
JX	1		
KU	1		
LB	1		1
LL	1		
LR	1		
LU	1		1
LY	1		
LZ			1
NE			1
NQ	1		
NS	1		
PF	1		
RJ	1		
SD	2		
SH	1		
ST			1
SW	1		

TH	1		
TY			1
UB			1
UQ	1		
UT	1		
XB	1		
XN	1		
YP	1		
<b>CT10 3</b>			
AE	2		
AJ	1		
AL	3		
AQ	1		
BQ	1		
BP	2		
BT			1
BU	2		
BY			1
DE	1	1	
DG	1		
DL	2		
DN	1		
EH	1		
ET	1		
FU		1	
HF	1		
HG	2		
HN		1	
HP	2		
HW	1		
HX			1
JB		1	
JP	1		
JR	1		
JS	1		
LB	1		
LJ	1		
LP	1		1
LR	1		
LS		1	
NT	1		

QL	<b>1</b>		
QP	<b>2</b>		
	<b>35 x CT10 1</b> <b>45 x CT10 2</b> <b>36x CT10 3</b>	<b>4x CT10 1</b> <b>1x CT10 2</b> <b>5X CT10 3</b>	<b>5x CT10 1</b> <b>14x CT10 2</b> <b>4x CT10 3</b>

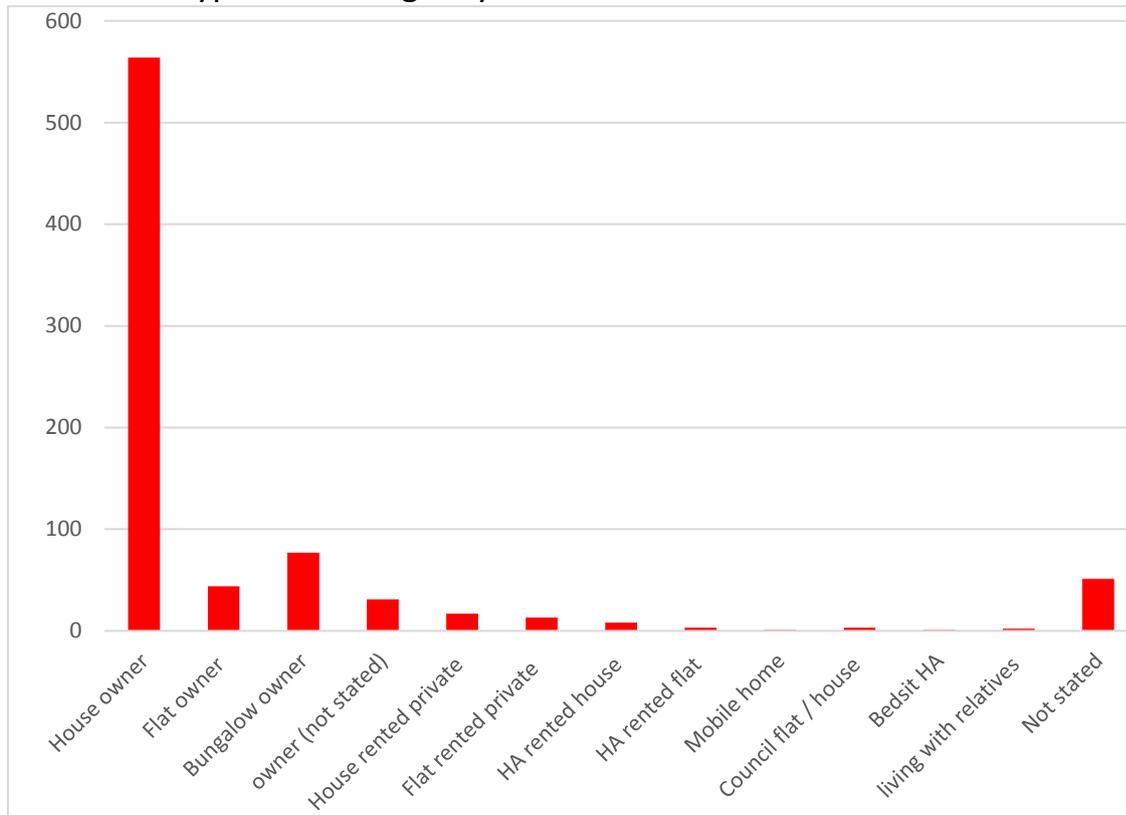
**CT10 1** covers the coastal strip from Lanthorne Road in the north to Dumpton in the south, encompassing central Broadstairs.

**CT10 2** covers inland Broadstairs – St Peter’s to Westwood, including Bradstowe and Upton.

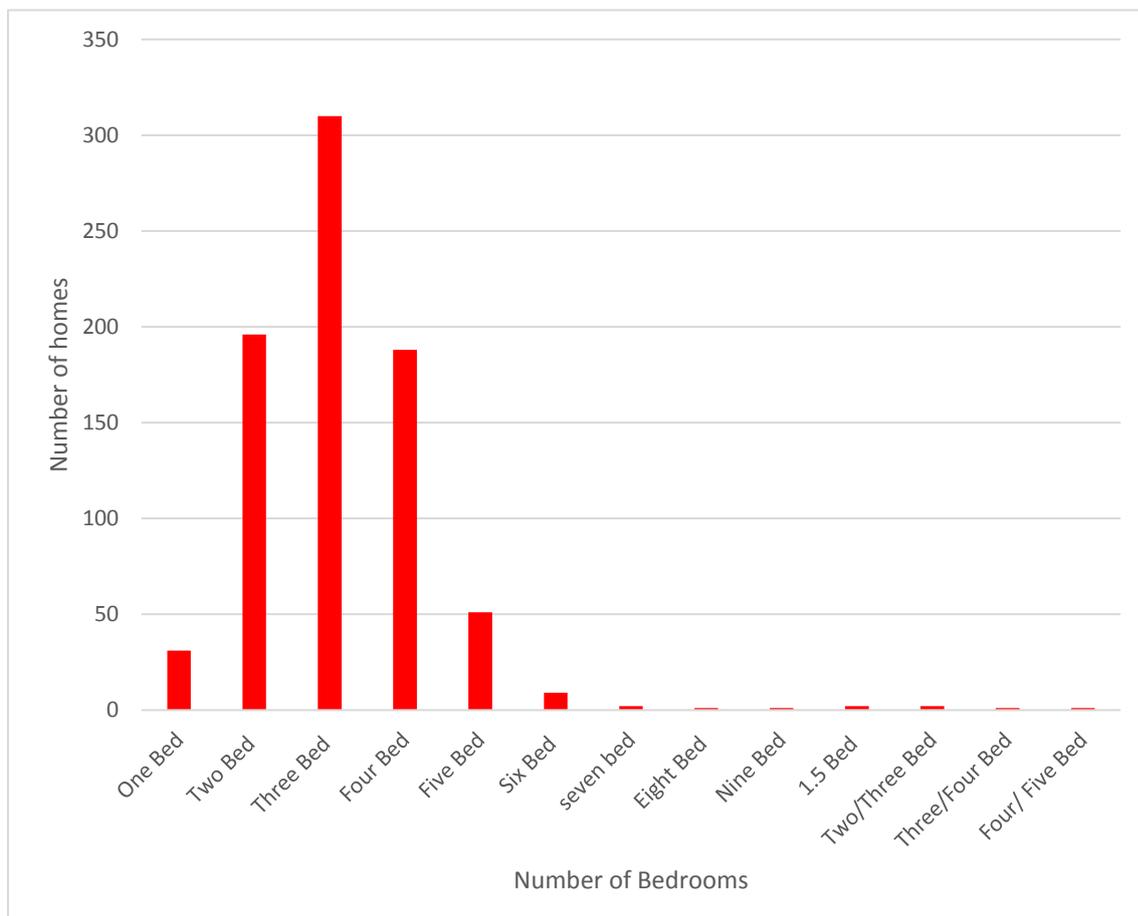
**CT10 3** covers the Kingsgate area.

## APPENDIXENDIX 31: Graph analysis of Responses

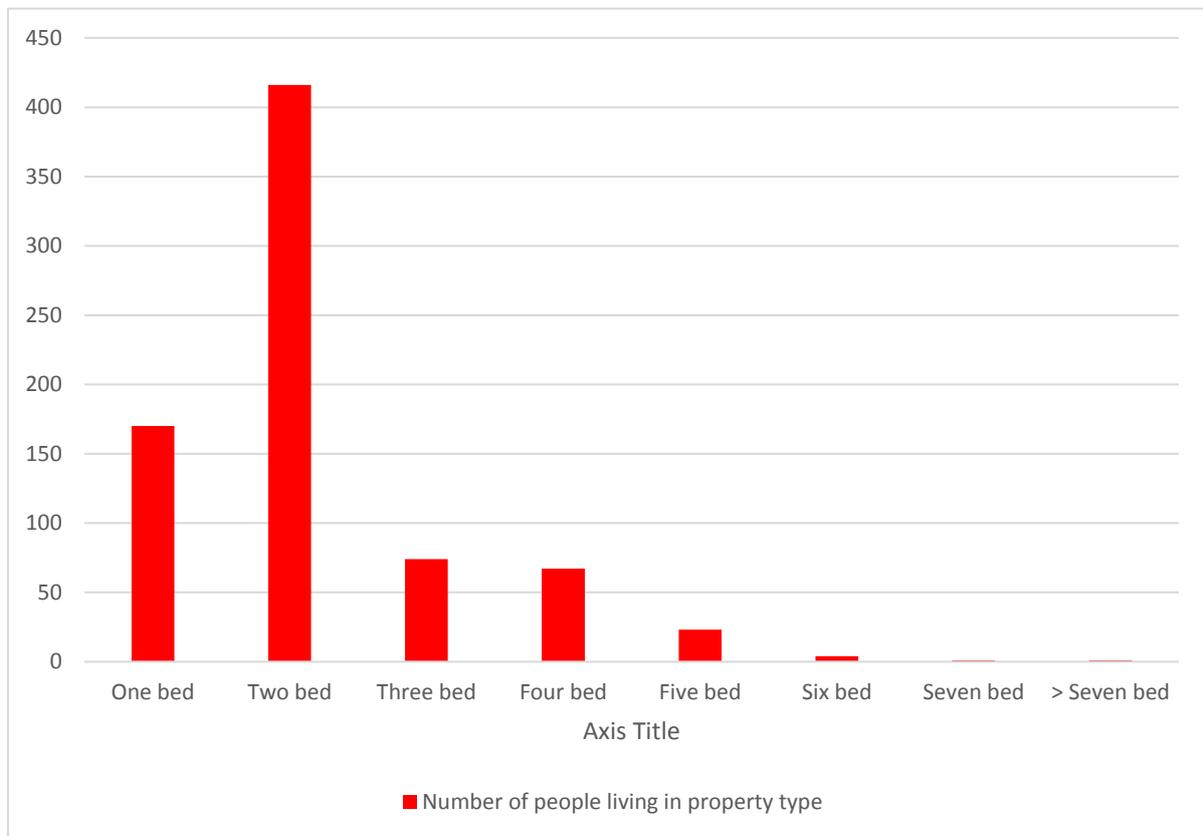
Q1. What type of housing do you live in?



2a. Number of bedrooms of occupiers



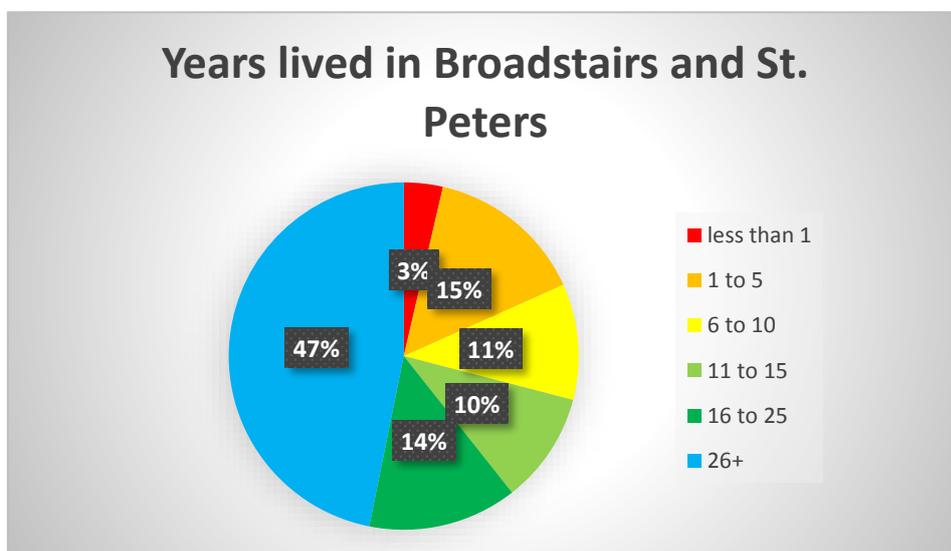
**2b. Number of people currently living in the property**



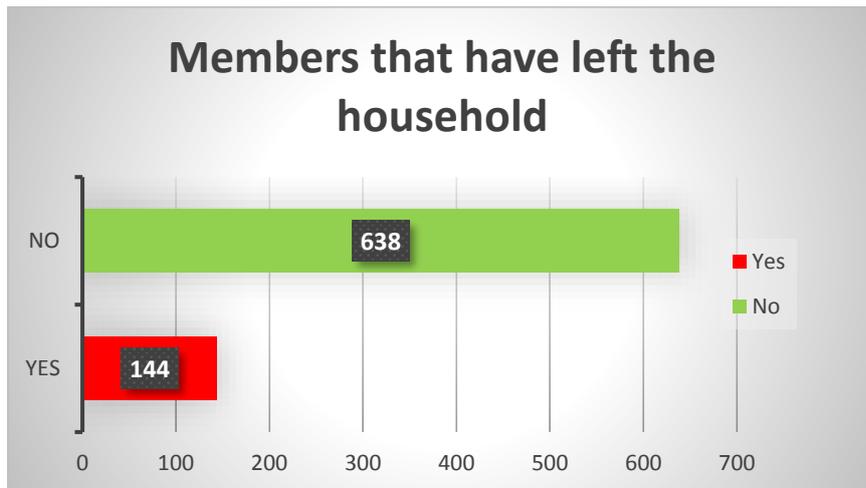
**Q2c. Bedrooms per people in property**

497 households had spare bedrooms in their household. 65 households had people sharing a bedroom/s and 191 households had an equal number of bedrooms to residents

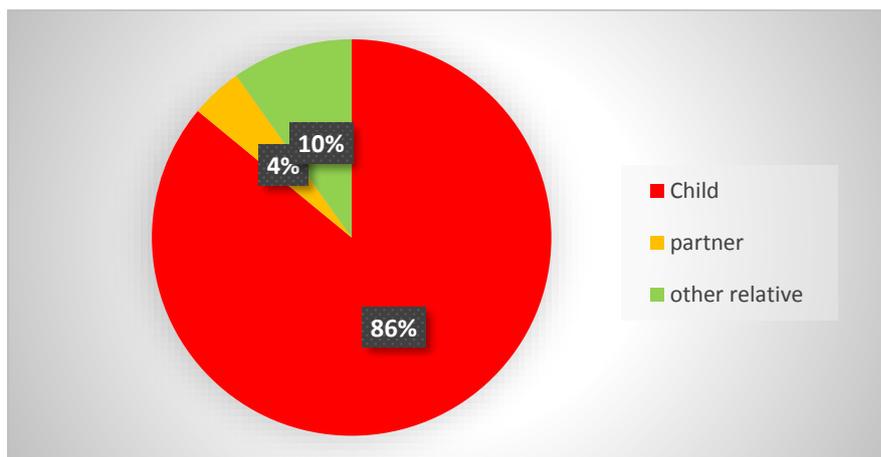
**Q3. How long have you lived in Broadstairs and St. Peters?**



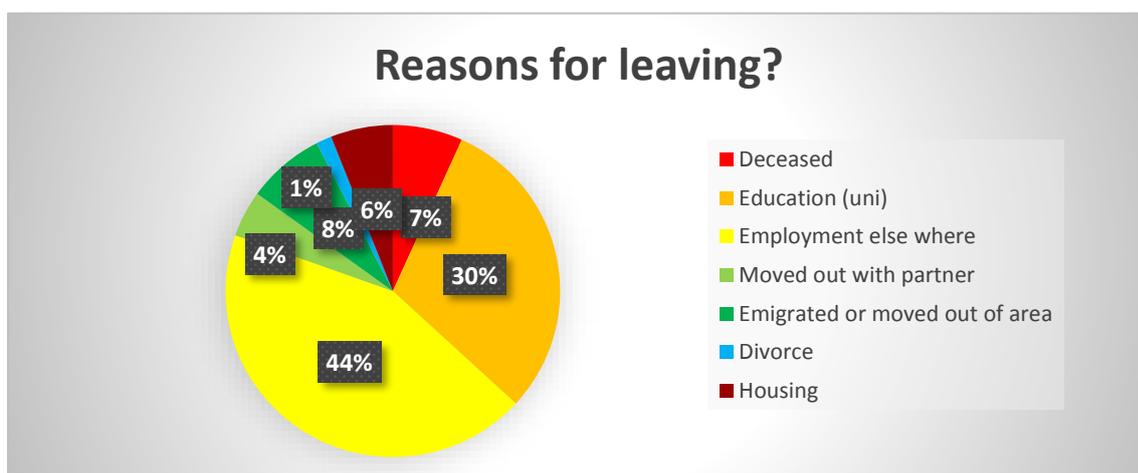
Q4. Are there any members of the house hold that have left in the last 5 years?



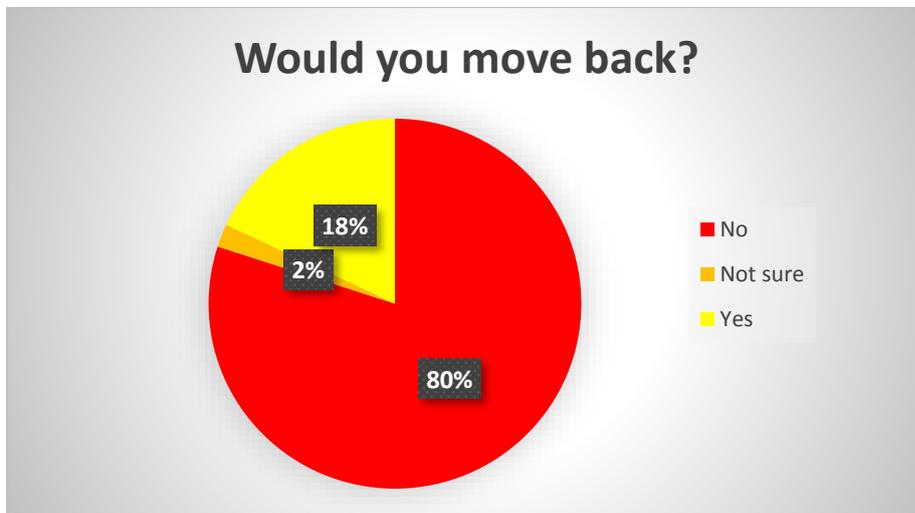
Q5. What are the relationship to you of the people that have left your household?



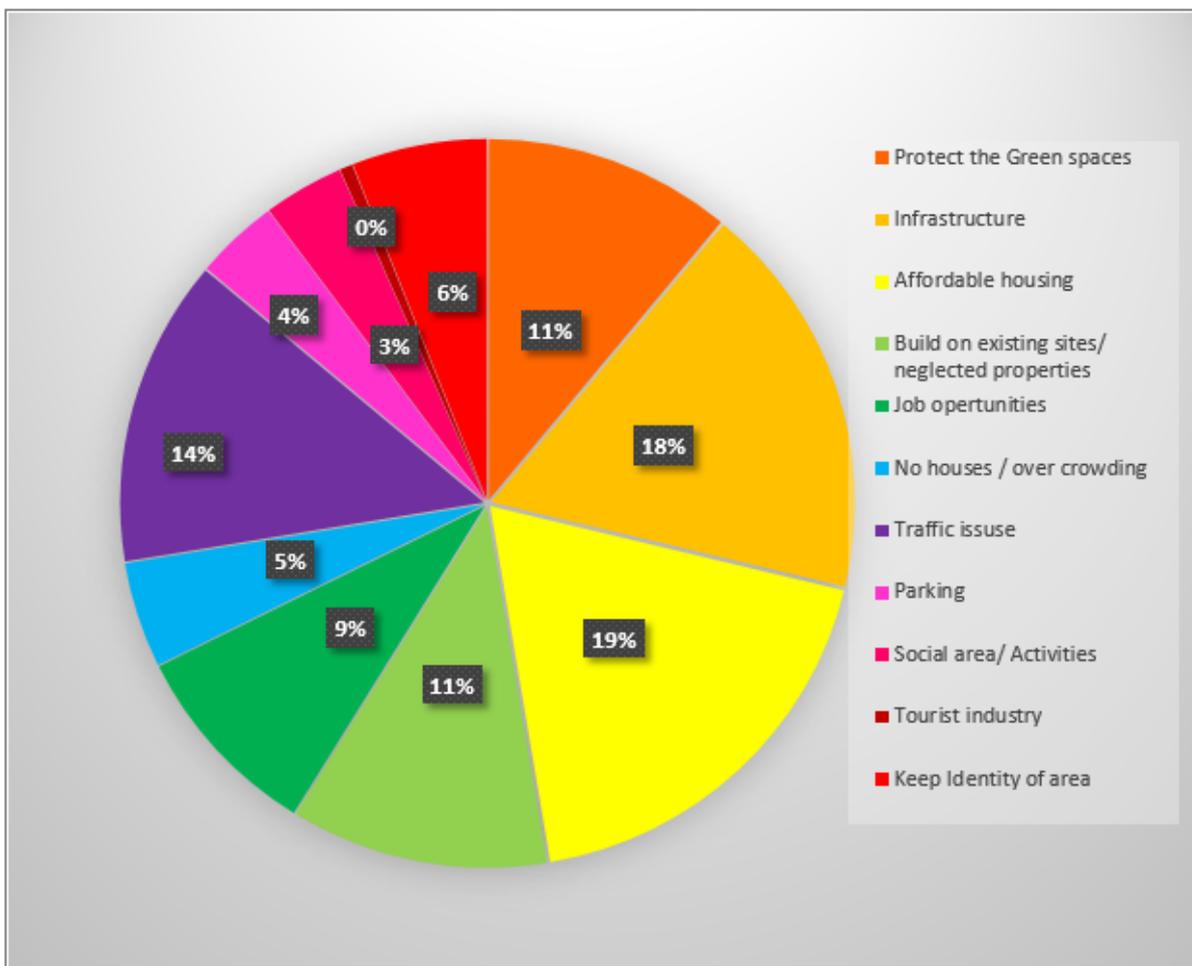
Q6. Please indicate the reasons for them leaving.



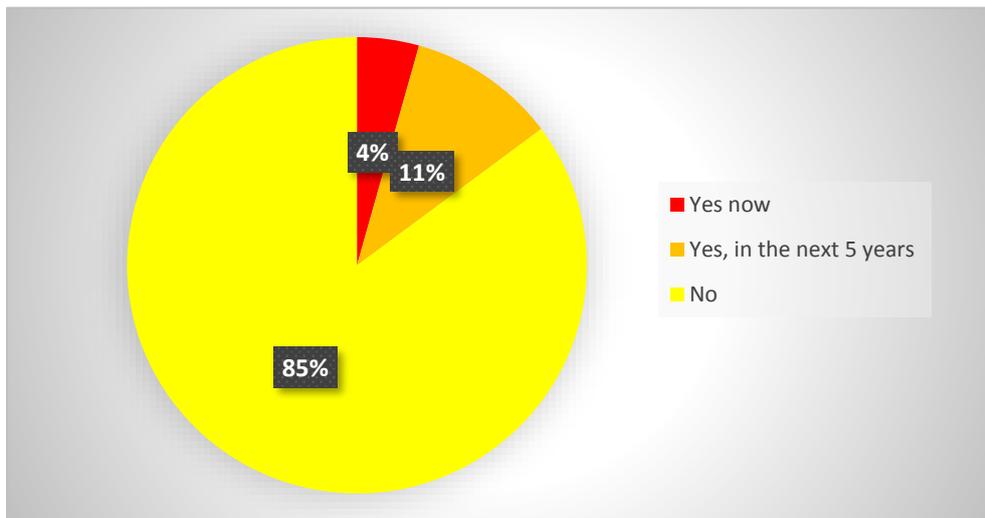
Q7. Would they return if there were more affordable accommodation available?



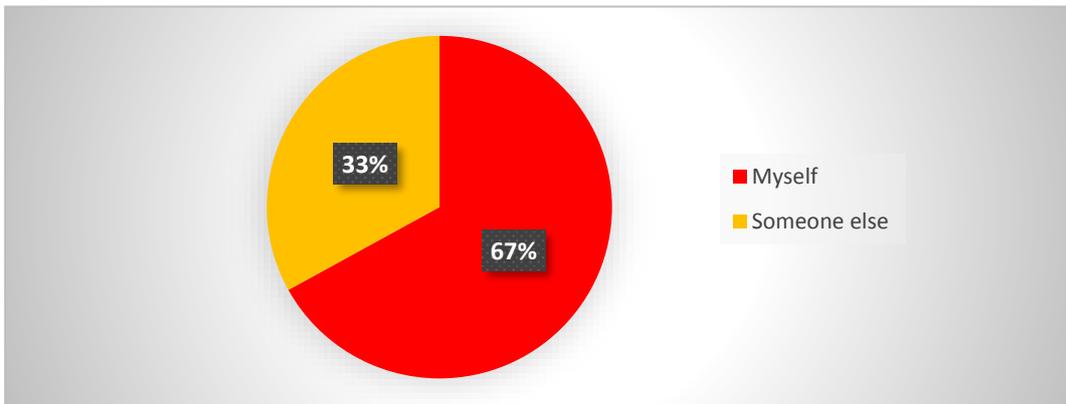
8. What do you think are the most important things planners should consider to meet the future housing needs of the area?



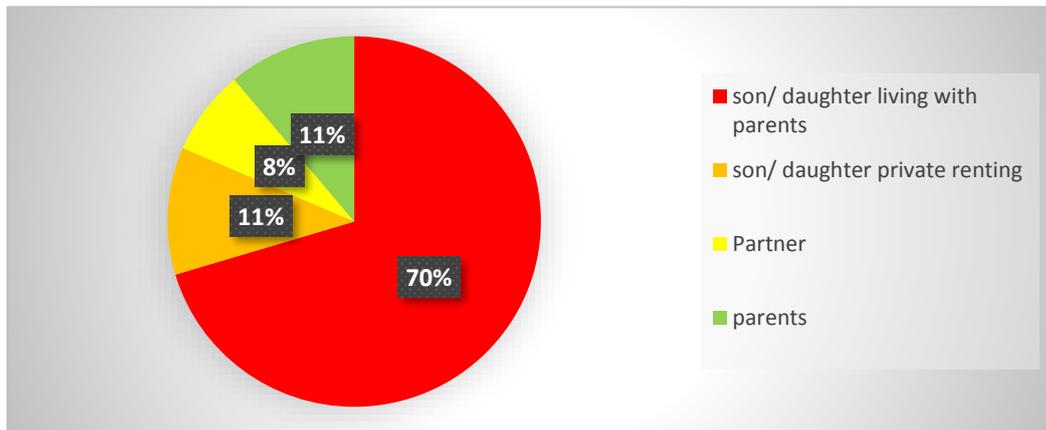
Q9. Do you need separate or alternative living accommodation?



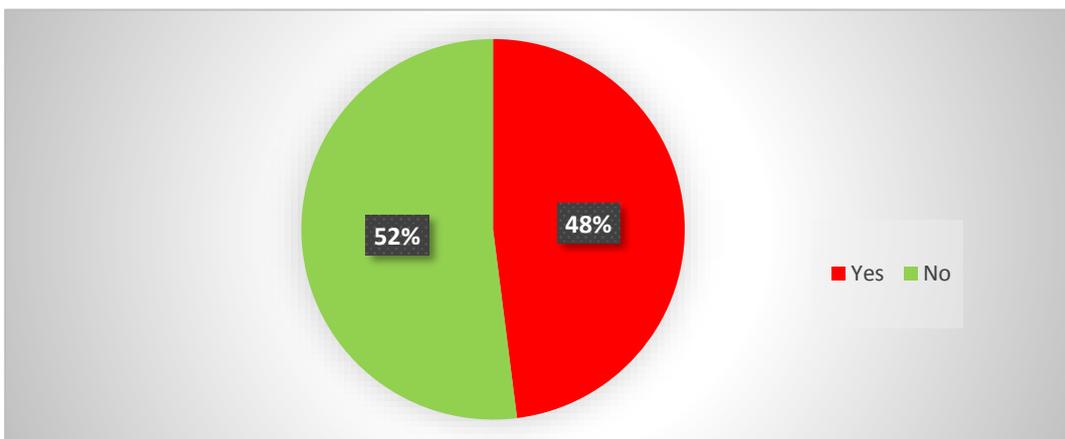
Q11. Completing this form for yourself or someone else?



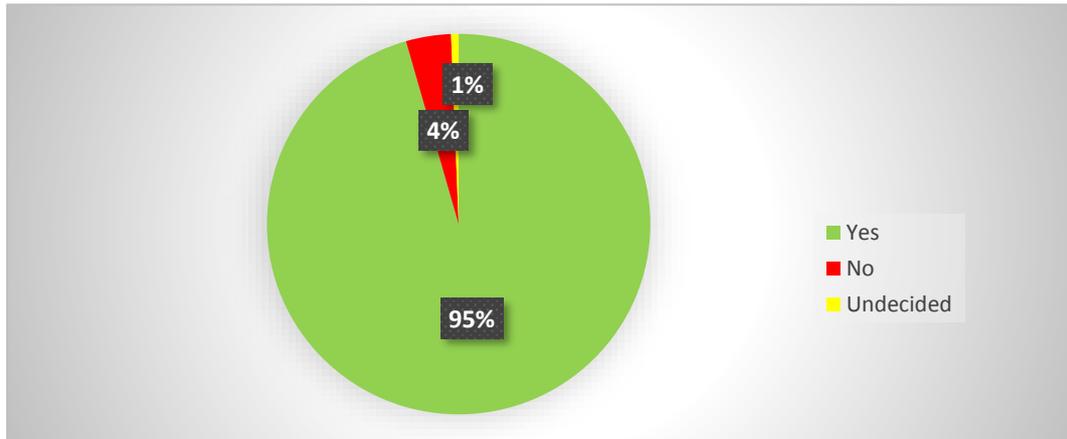
Q12. If for someone else, state their relationship to you and where they currently live.



Q13.If live outside the area do you wish to return?



Q14.If you live in the area do you wish to stay here?



Q15a. What is your connection to the area?

A1 - I currently live in Broadstairs and St. Peters and have done so continuously for the last 3 years or more

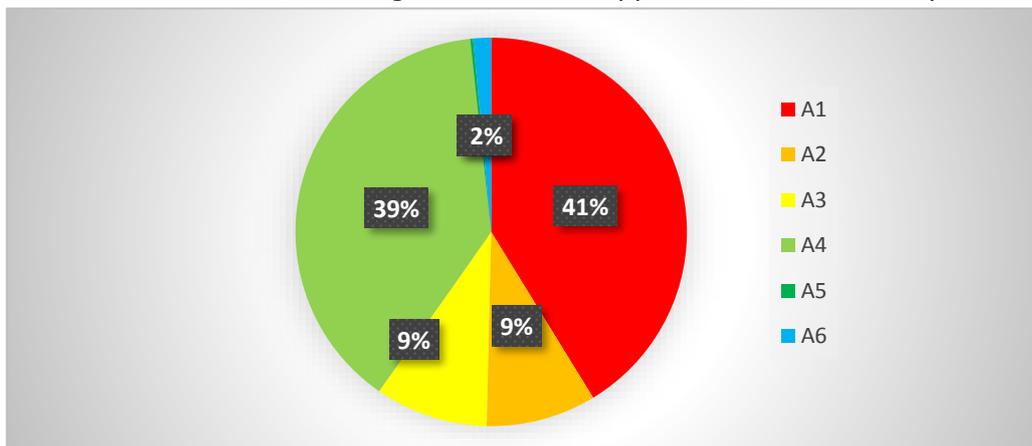
A2 - I have previously lived in the area and have a close family who are based here

A3 - I have lived in the area for a total of 3 out of the last 5 years

A4 - I am in full time or part time (minimum of 10 hours) employment in the area

A5 - I need to move to the area to take up full time or part time employment

A6 - I need to move to the area to give or receive support to or from a family member



Q15b. other

*“Son is disabled, would benefit from supported living arrangement”*

**“lived here for 3 months”**

*“My current accommodation will not be available when I retire.”*

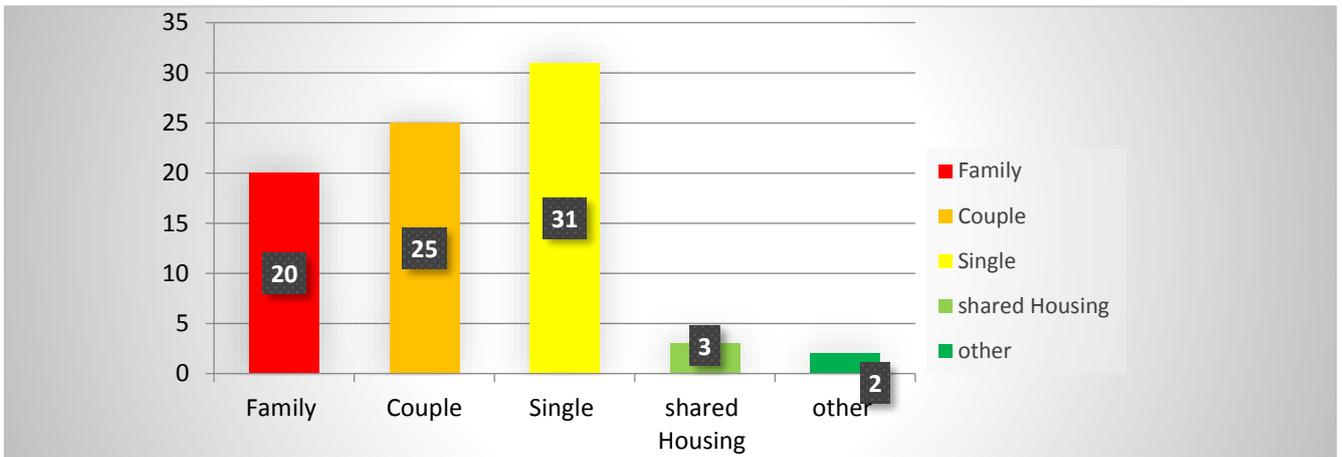
**“Going to Uni and then not expected to return to area.”**

*“I was born in Broadstairs 61 yrs. ago, moved to Devon but returned 6 yrs. ago. Retired nurse on disability.”*

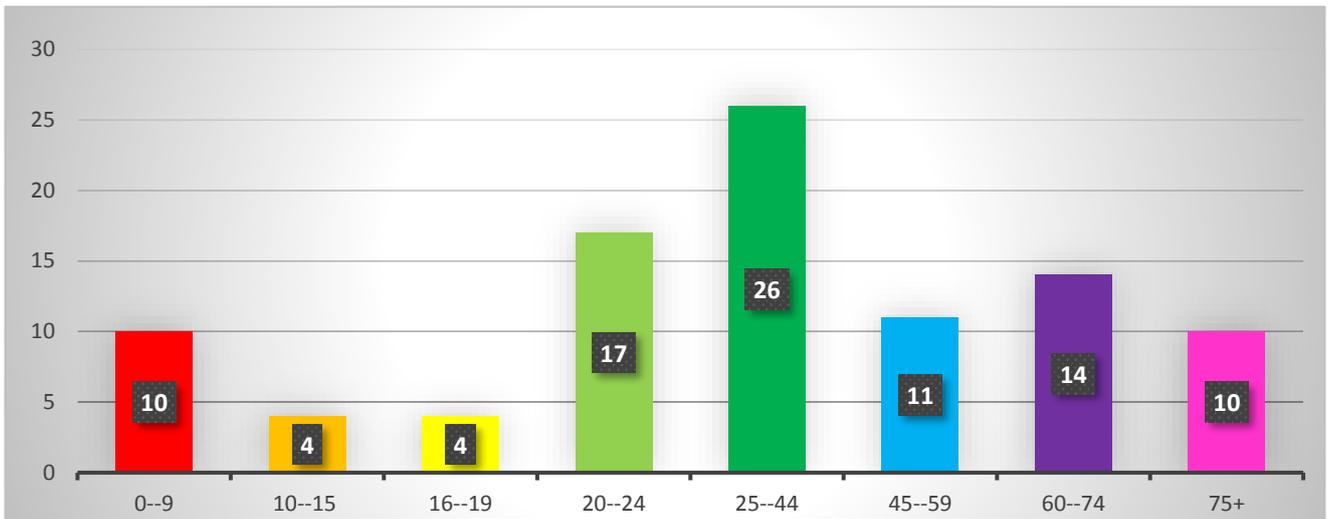
*“retired ex-Army. Purchased my house in 1971”*

**13 stated that they were retired**

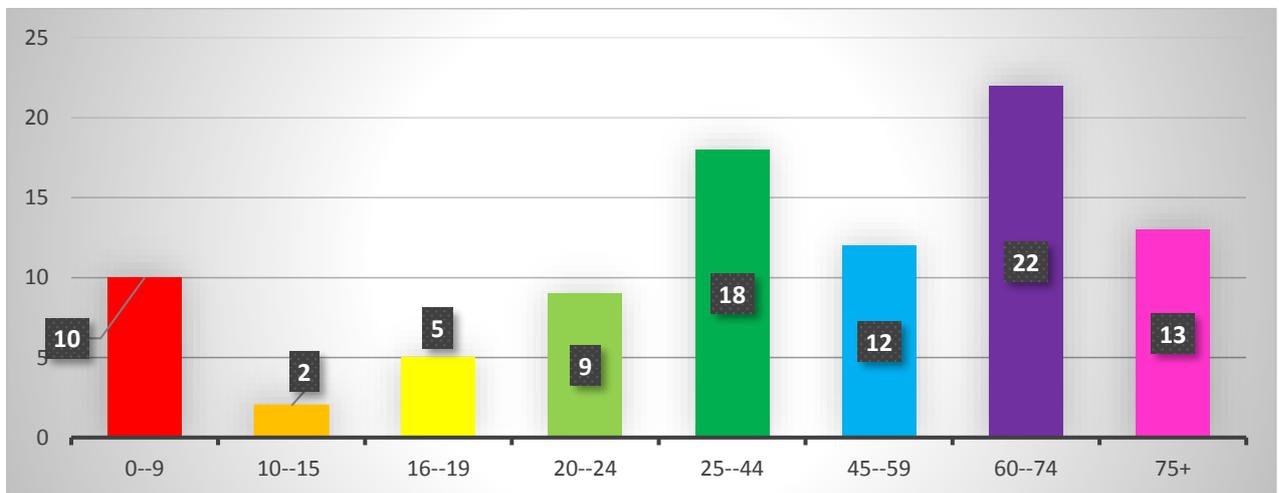
Q16. What type of household will you be in alternative accommodation?



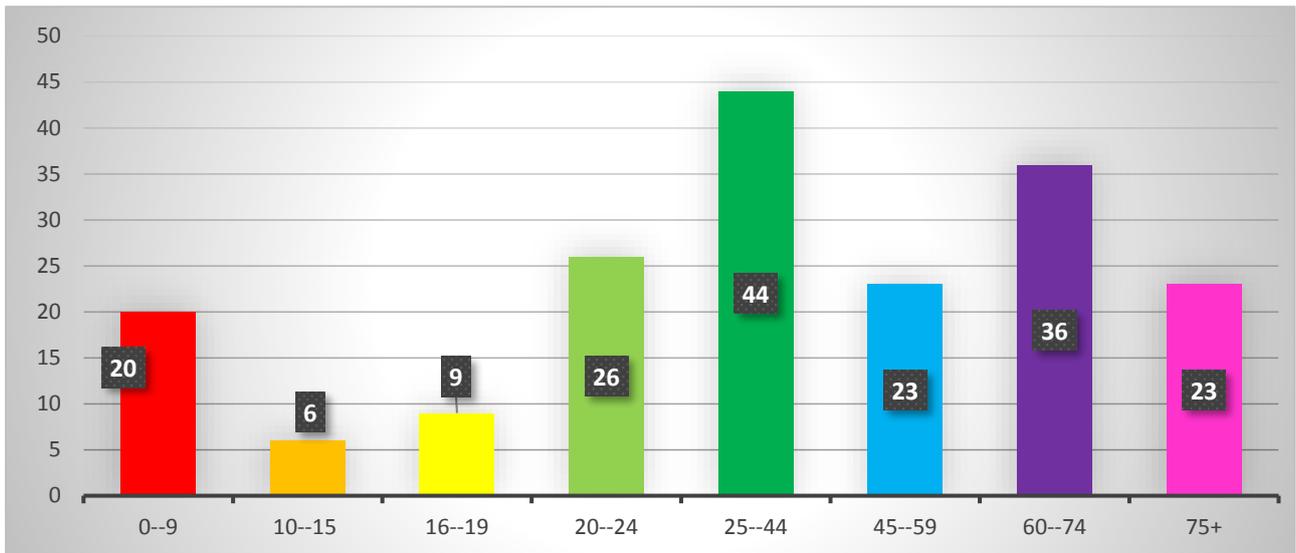
Q17. (Male) How many people in each age group need alternative accommodation?



Q17. (Female) How many people in each age group need alternative accommodation?



Q17. (GENDERS COMBINED) How many people in each age group need alternative accommodation?

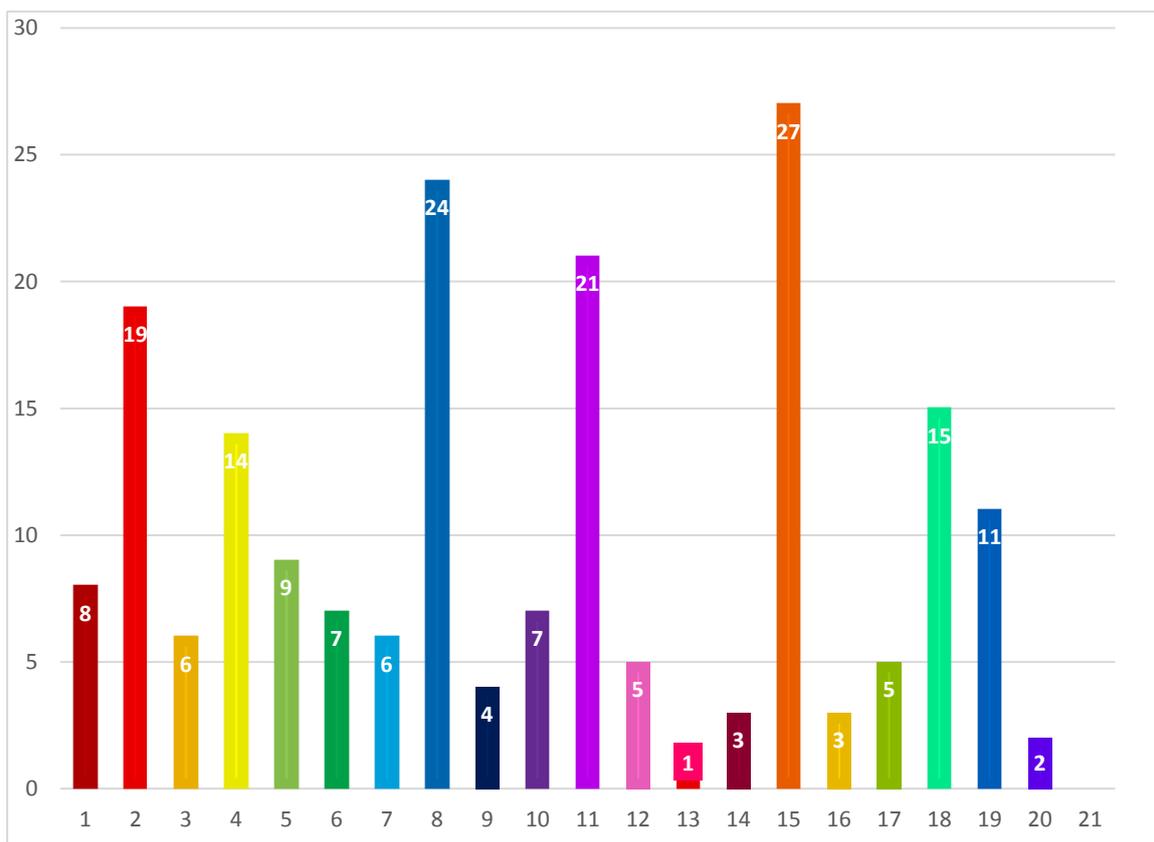


## Q18. Why do you need an alternative home?

### KEY:

1. Present home in need of major repair
2. Present home too expensive
3. Current home affecting health
4. Setting up home with partner
5. Sheltered accommodation due to age/infirmity
6. To move to a better/safer environment
7. To be nearer to family
8. Need smaller home
9. Private tenancy ending
10. Need larger home
11. Disability/ disabled
12. Access problems
13. To be nearer work
14. Divorce/ separation
15. First independent home
16. Difficulty maintaining home
17. Cannot afford existing mortgage
18. Other....
19. Retirement
20. New job
21. Lodging

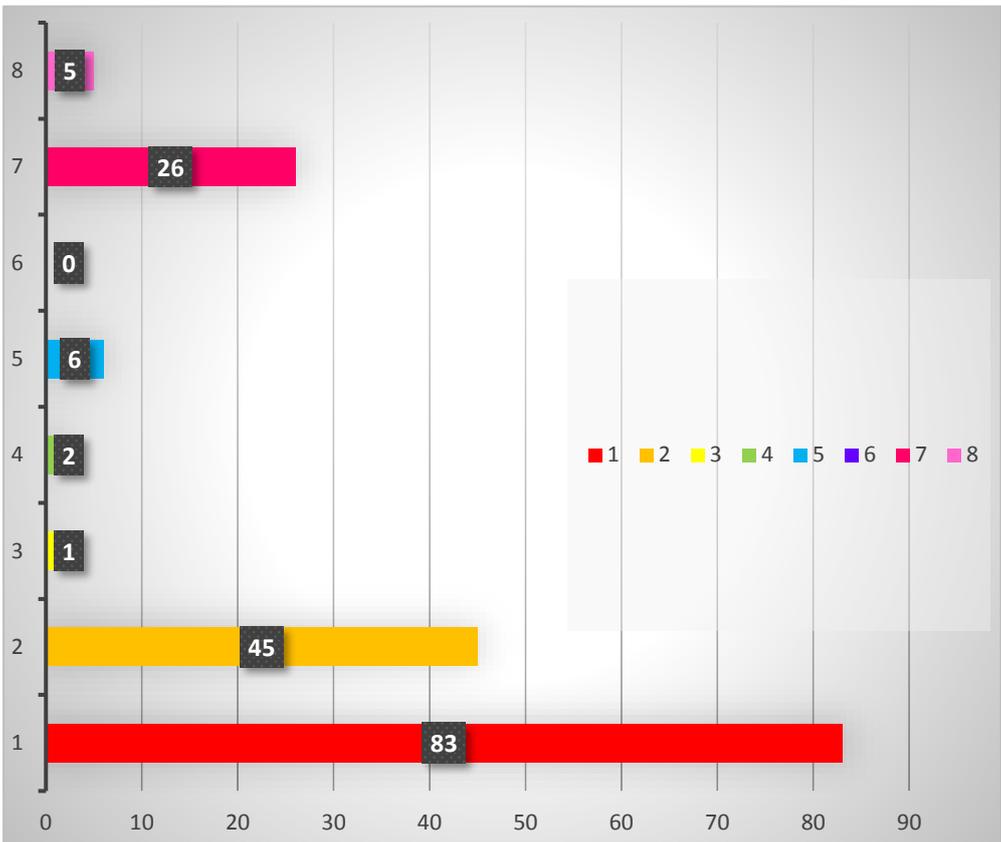
Key  
Numbers



Q19. What is your current housing situation?

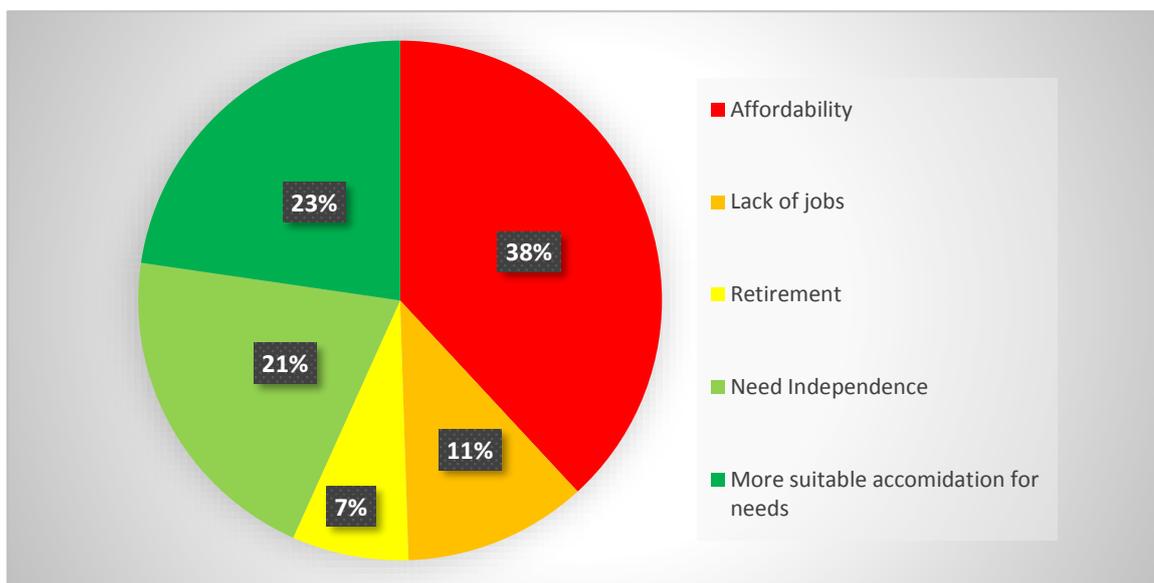
Key numbers

- 1) Owner occupier with/without mortgage
- 2) Living with relatives
- 3) Renting from the council
- 4) Shared ownership
- 5) Renting from housing association
- 6) Tied tenancy
- 7) Renting privately
- 8) Other



Key Numbers

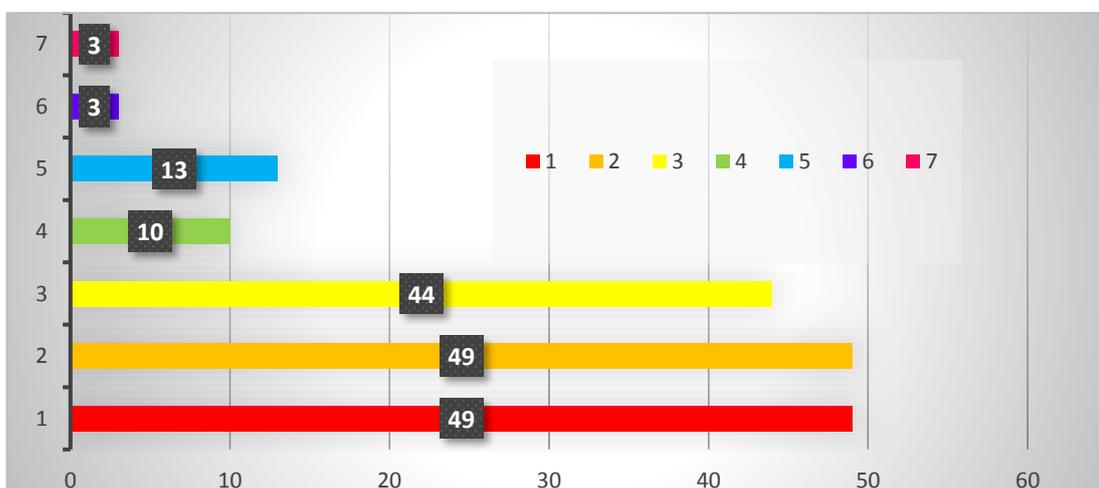
Q20. Please tell us in your own words why you need to move and what, if anything, prevents you from doing so?



Q21. What type of housing do you need?

Key Numbers:

1. Flat
2. House
3. Bungalow
4. Shared housing (suitable for older persons with limited support via warden or lifeline system)
5. Accommodation suitable for older personas without support
6. Extra care housing (suitable for elderly people with a range of support options)
7. Other – Please specify



Number 7. Added comments

*“Something nice for my last few years, 1 bed, ground floor and maybe a garden.”*

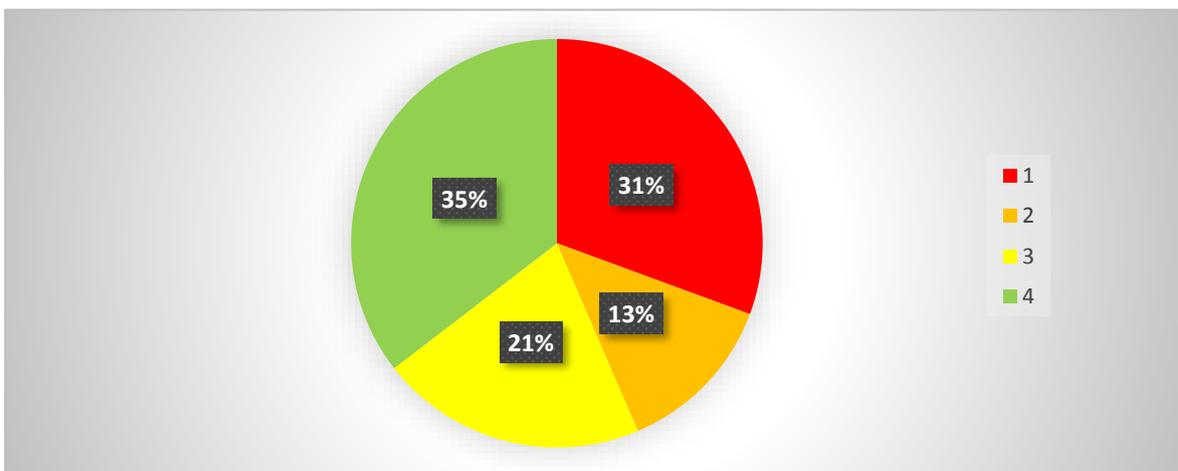
**“3-bed house to accommodate growing family.”**

*“shared house”*

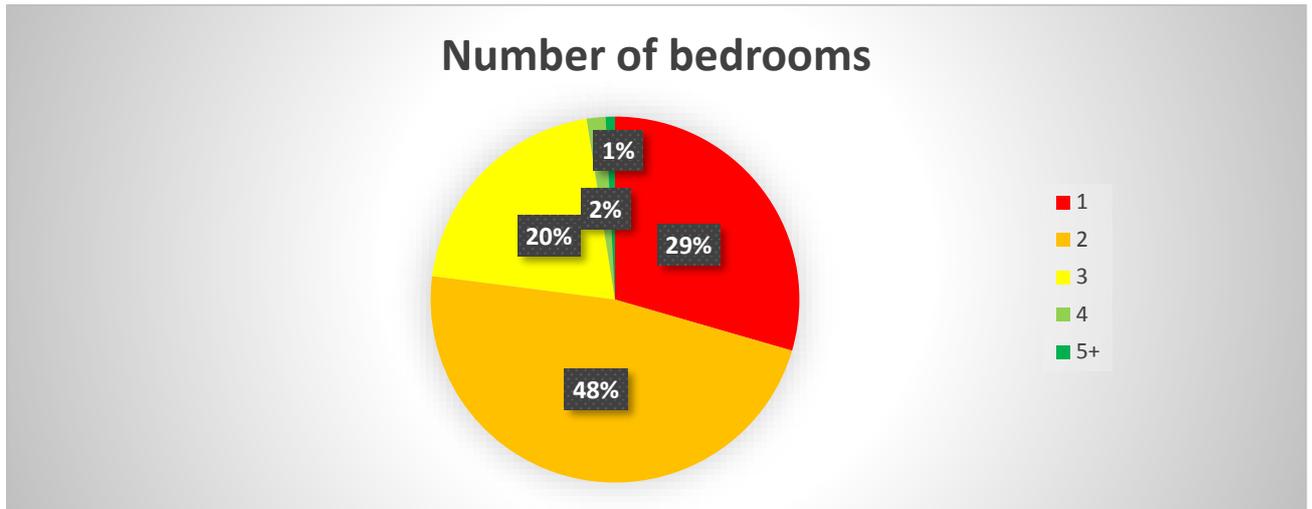
**“In Broadstairs where brother lives”**

Q22. Type of accommodation best suits your housing need?

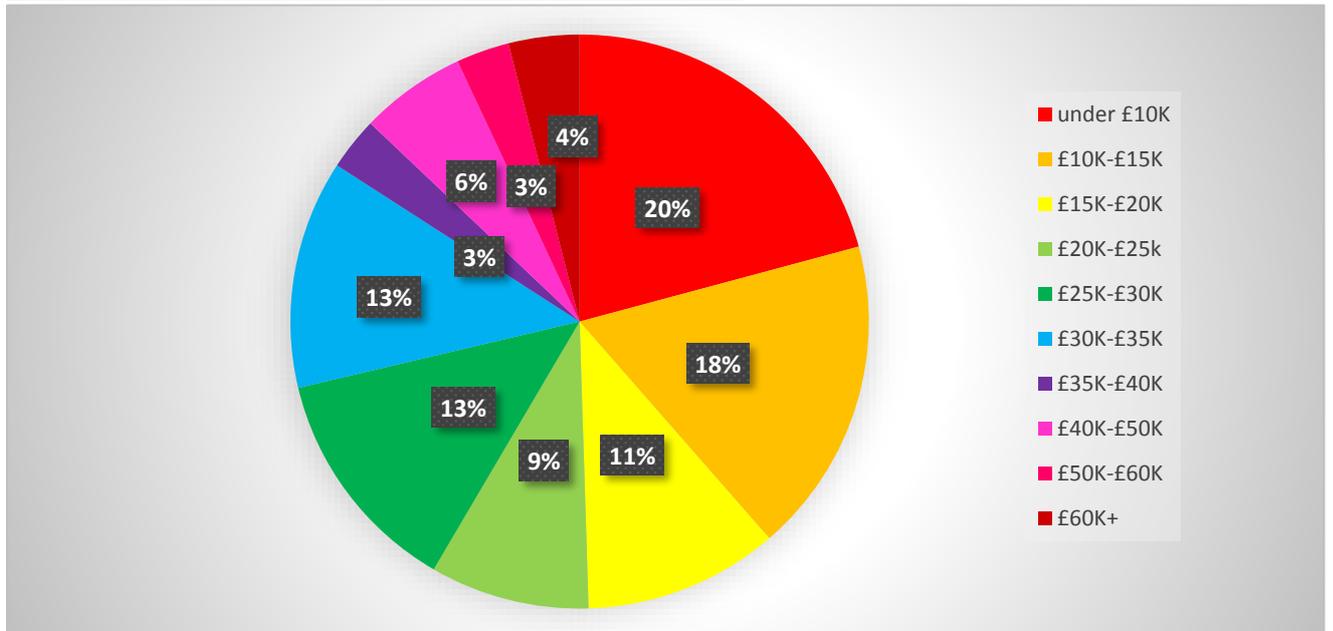
1. Renting- housing association/ council
2. Shared ownership- housing association
3. Private renting
4. Other – (after reading through all the comments I noticed they are ALL “owner/ mortgage”)



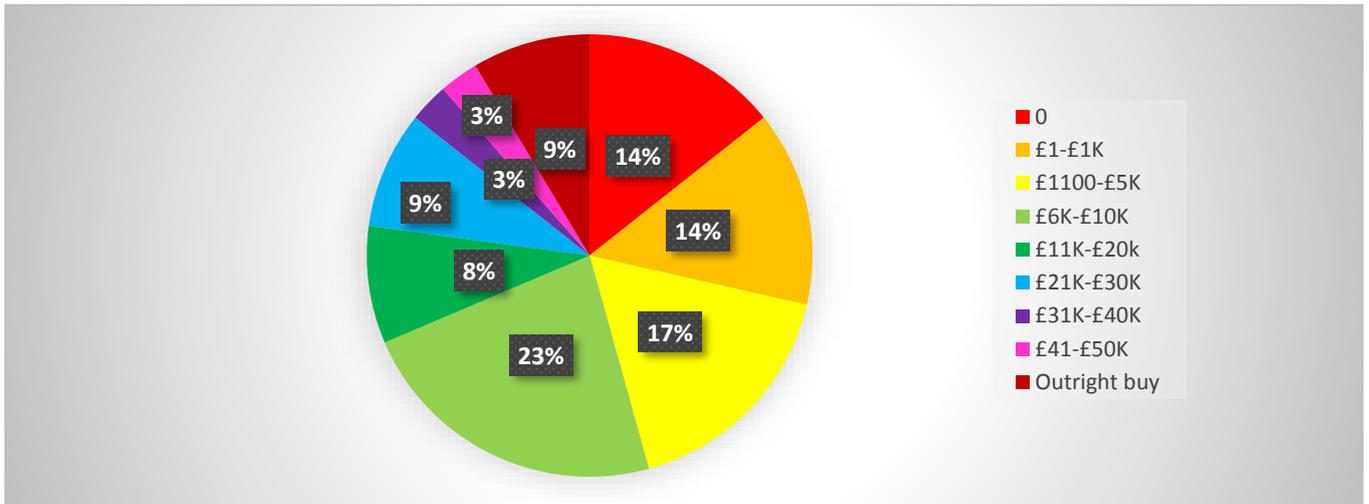
Q23. How many bedrooms will you need?



Q24. Total gross annual income of household. £



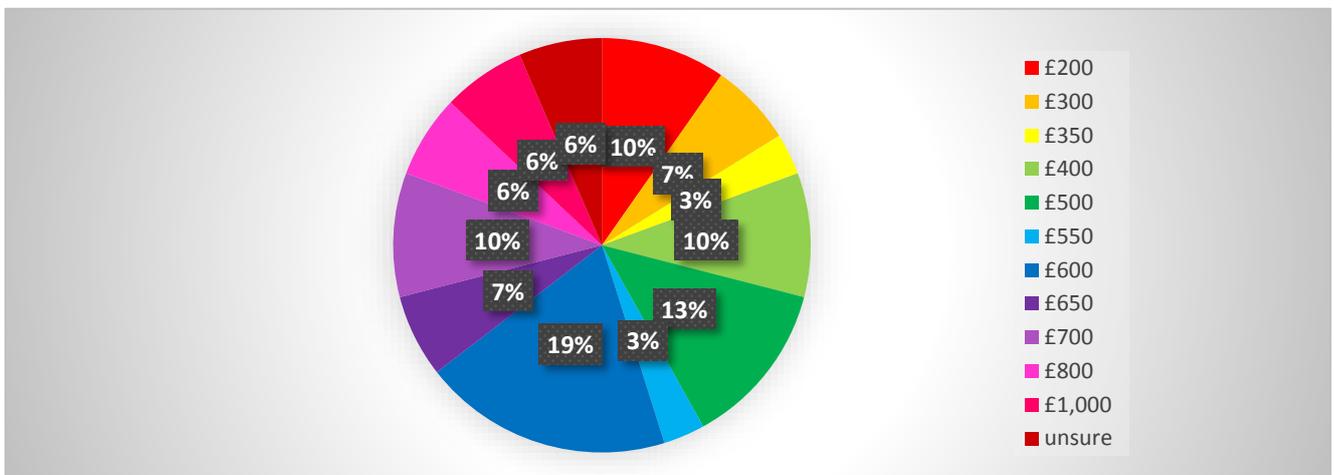
Q25a. DEPOSIT- How much money would you be able to raise? £



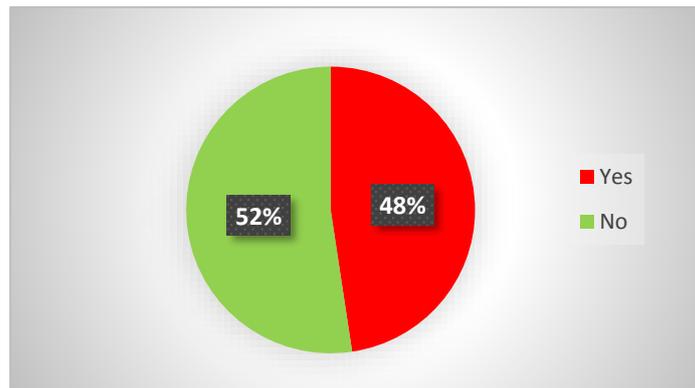
*Average deposit amount = £7,995*

Q25b. MONTHLY RENT/MORTGAGE What would you expect to pay monthly?

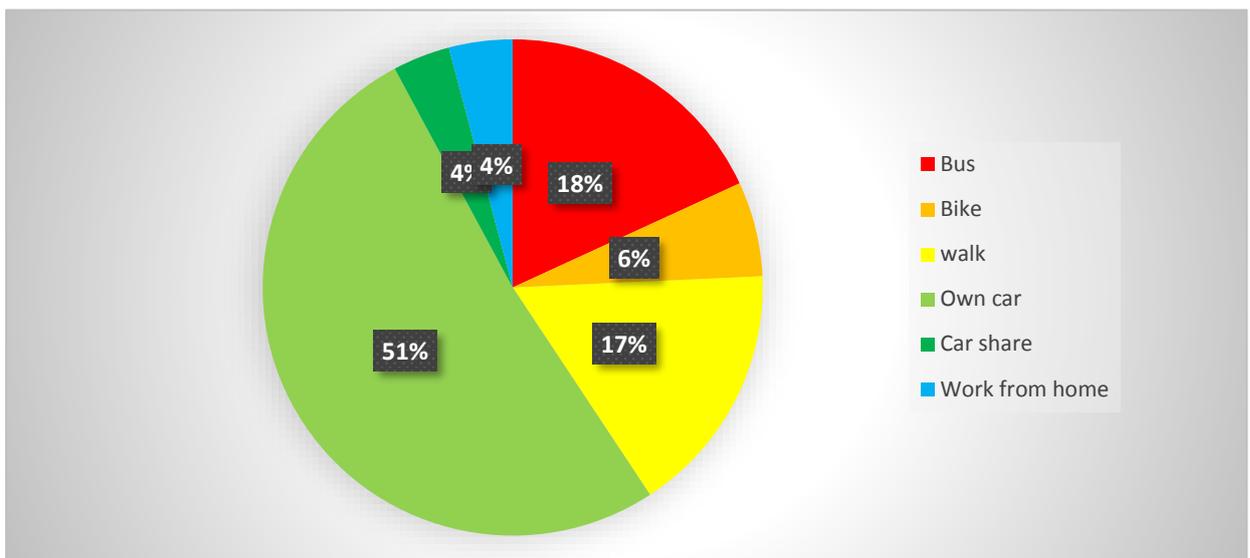
£



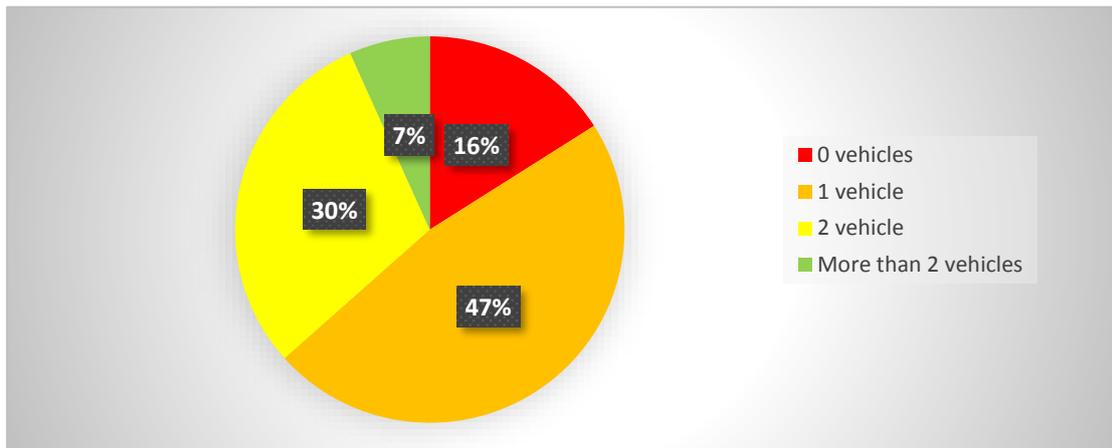
Q26. Any particular or specialised housing requirements?



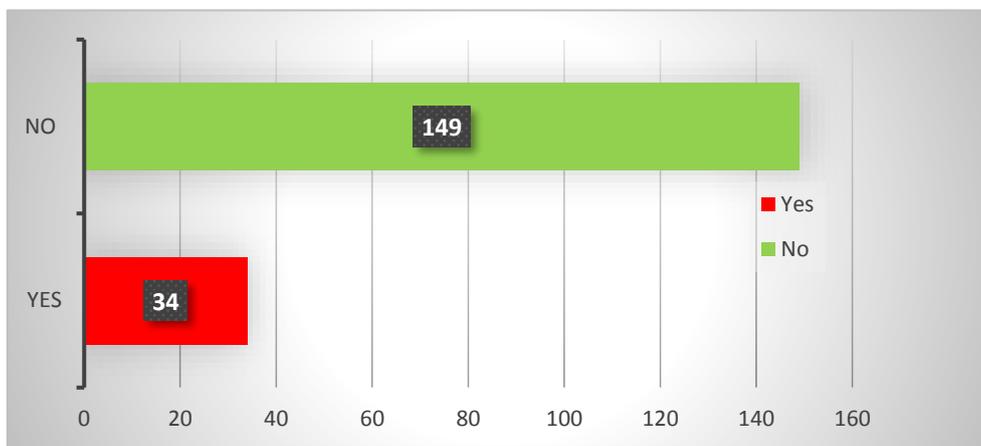
Q27. Which method of transport is usually used by members of your household to travel to their place of work/study?



Q28. How many vehicles are usually available for use by your house hold?



Q29. Are you registered on Thanet District Councils housing register?





**Broadstairs and St Peter's**  
- we need a Plan!

**Get involved**

**Housing needs in the future**

**Why this matters**

**The story so far**

**Take the survey**

**Protect, improve, create...**

# What's this all about?

Neighbourhood Plans are a new and important opportunity for communities like ours.

Neighbourhood Plans are a new opportunity for UK communities to actively shape our future, and unlock funding from central government for vital community projects: Broadstairs and St Peter's will get more **Community Levy**, money once we have one of these Plans in place.

We have started to create our Plan, but we need **everyone** to get involved.

Our Plan will give us, as a community, real power over future developments.

We can say what we want and what we don't want. Once we've created a Plan together, we all get to vote on it in a referendum which, if a majority say yes to it, gives that plan serious clout.

**This is our chance!**

Planning decisions will have to refer to our Plan once it's in place - it will have real clout.

Decisions on future planning applications will have to take note of what we have said we want. We're told that this is the most significant chance for communities to take control of future development - for over sixty years.

We have put this publication together to answer questions you may have and hopefully to connect you to the process by which all of us can make a big difference for our neighbourhood, now and for many years to come.

We have included a **questionnaire** for you to complete. Please fill this out and either drop it in to the Town Council at Pierremont Hall or return it by post using the enclosed **Freepost** envelope. Your answers will be treated confidentially.

What's happened so far?

We've nearly completed Stage One. What's next?

Producing our Plan will take time, we need to do it collectively and we are finding our way as we go along. Guidance from government is very loose, it's meant to be something communities create for themselves and no two plans will be the same.

So far, we've held several public meetings, a steering committee has come together – and more people can still get involved, we have conducted one survey, and we have applied to have our Plan boundary designated, see back page. Most recently Thanet District Council (TDC) have been consulting on the boundary.

Next, we want to find out about future housing needs.



## What it means to us

Michela is just one of the local residents who has been helping to get our Neighbourhood Plan off the ground. Here she tells us why she got involved and what she hopes to achieve. If you are passionate about our area, like Michela, whether you've lived here a long time or have arrived more recently, perhaps you'd like to volunteer too - get in touch! See back page.

**Michela says** "I first got involved with Neighbourhood Planning to be able to voice my ideas on what I think Broadstairs and St Peter's could benefit from, as well as to know what was going to happen to the area.

I moved here to study and have become a very passionate Bradstonian!

I think that it's important to focus on the preservation of the area's best features – and I am personally very interested in the treatment of green spaces – as well as to

ensure that any changes will enhance what we have and produce the best results for all future residents.

After the Plan, I hope that all current and future residents, as well as visitors, will be able to really appreciate the treasures of Broadstairs and St Peter's."

Anyone can get involved with Neighbourhood Planning. What matters most to you? Contact the Town Clerk if you'd like to volunteer or to have your say on the issues you care about the most.

On the next page you will find some questions we'd like you to please take the time to answer.

We are sending this publication to all households in the area to raise awareness of Neighbourhood Planning and we hope to hear back from as many of you as possible.

The survey is to help us understand future housing needs for our neighbourhood and to get as much local insight as possible.

Thank you very much for filling it out and returning to the Town Council at Pierremont Hall. You can also get in touch with any other points you'd like to raise.

**Protect, improve, create the future of your neighbourhood**

## HOUSING NEEDS in Broadstairs and St Peter's

**Please complete this survey on behalf of your household.**

The "area" referred to is Broadstairs and St Peter's as defined by the Town Council's parish boundary. See map on back page. Simply ignore any question you don't want to answer. All responses will be treated confidentially.



### SECTION 1

**Q1. What type of housing do you live in? Please tick all that apply**

House     
  Flat or maisonette     
  Bedsit     
  Room in a shared house  
 Mobile home or temporary structure     
  Council property     
  Private rented'     
  Tied tenancy  
 Housing Association rented     
  Housing Association shared ownership     
  Owner occupier (with or without mortgage)  
 Other please specify \_\_\_\_\_  Living with relatives

**Q2. Please enter the following information -**

Number of bedrooms in your home      
 Number of people that currently live in the property

**Q3. How long have you lived in Broadstairs and St Peter's?**

Less than 1 year     
  1-5 years     
  6-10 years     
  11-15 years     
  16-25     
  26+ years

**Q4. Have any members of your household left the area in the last 5 years?**       Yes       No

**Q5. If you answered yes to Q4, please state what relationship they have to you.**

Child     
  Parent     
  Other relative     
  Other please specify \_\_\_\_\_

**Q6. Please indicate the reason why they left**

Lack of affordable housing     
  To attend university/college     
  Employment  
 Other please specify \_\_\_\_\_

**Q7. Would they return if more affordable accomodation were available?**

Yes       No

**Q8. Please use this space - if you would like to, to tell us what you think are the most important things planners should consider to meet future housing needs in the area. Continue on another sheet of paper, or the back page if you need more space.**

**Q.10 Do you or a member of your family who has resided in the area in the last 5 years, need separate or alternative accommodation either now or in the next 5 years?**

No     
  Yes, now     
  Yes, next 5 years

**IF YOU HAVE ANSWERED YES to Q.10 PLEASE CONTINUE WITH SECTION 2. IF YOU HAVE ANSWERED NO, THAT IS THE END OF THE QUESTIONNAIRE - but you can use the box on the last page to make further comments or provide your contact details if you would like to.**

**SECTION 2****HOUSING NEEDS**

If you or a member of your household is in need of alternative housing, please continue with the questionnaire. Please complete one form per household in housing need. If you need another form please contact the Town Clerk on 01843 868 718 or email [town.clerk@broadstairs.gov.uk](mailto:town.clerk@broadstairs.gov.uk)

**Q11. Are you completing this form for yourself or someone else?**

- Self       Someone else

**Q12. If you are completing this for someone else, please state their relationship to you and where they currently live eg. with parents, private renting etc.**

.....

**Please continue to complete this form by answering the questions in respect of the person/household in need of alternative accommodation.**

**Q13. If you live outside the area do you wish to return?**

- Yes       No

**Q14. If you live in the area do you wish to stay here?**

- Yes       No

**Q15. What is your connection with the area? Please tick all that apply**

- I currently live in Broadstairs and St Peter's and have done so continuously for the last 3 years or more
- I have previously lived in the area and have close family who are based here
- I have lived in the area for a total of 3 out of the last 5 years
- I am in full time or part time\* employment in the area
- I need to move to the area to take up full time or part time\* employment
- I need to move to the area to give or receive support to or from a family member
- Other, please state your connection: \_\_\_\_\_

\*Part time = a minimum of 10 hours per week

**Q16. What type of household will you be in alternative accommodation?**

- Single person       Couple       Family       Other \_\_\_\_\_

**Q17. How many people in each age group need alternative accommodation?**

**MALE**

0-9     10-15     16-19     20-24     25-44     45-59     60-74     75+

**FEMALE**

0-9     10-15     16-19     20-24     25-44     45-59     60-74     75+

**Q18. Why do you need an alternative home? (please tick all that apply)**

Present home in need of major repair     To be nearer family     To be nearer work     Retirement  
 Present home too expensive     Need smaller home     Divorce/separation     New job  
 Current home affecting health     Private tenancy ending     First independent home     Lodging  
 Setting up home with partner     Need larger home     Difficulty maintaining home  
 Sheltered accom due to age/infirmity     Disability/disabled     Cannot afford existing mortgage  
 To move to a better/safer environment     Access problems     Other \_\_\_\_\_

**Q19. What is your current housing situation?**

Owner occupier with/without mortgage     Living with relatives     Renting from Council     Shared ownership  
 Renting from Housing Association     Tied tenancy     Renting privately     Other \_\_\_\_\_

**Q20. Please tell us in your own words why you need to move and what, if anything, prevents you from doing so.**

\_\_\_\_\_

**Q21. What type of housing do you need? Please tick any that apply.**

Flat     House     Bungalow     Sheltered housing (suitable for older persons with limited support via a warden or lifeline system)  
 Accommodation suitable for older persons without support     Extra Care housing (suitable for elderly people with range of support options)  
 Other please specify \_\_\_\_\_

**Q22. Which type of accommodation would best suit your housing need?**

Renting - Housing Association/Council     Shared ownership - Housing Association     Private renting  
 Other please specify \_\_\_\_\_

**Q23. How many bedrooms will you need?**

1     2     3     4     5+

**Q24. Please indicate the total gross annual income (before tax) of the household in housing need (joint if a Couple). This information will be helpful for planners but you can ignore the question if you prefer not to say.**

Under £10,000     £30,000 - £35,000  
 £10,000 - £15,000     £35,000 - £40,000  
 £15,000 - £20,000     £40,000 - £50,000  
 £20,000 - £25,000     £50,000 - £60,000  
 £25,000 - £30,000     More than £60,000

**Q25. How much money would you be able to raise as a deposit towards your own home and what would you expect to pay monthly in mortgage repayments or rent? This information will be helpful for planners but you can ignore the question if you prefer not to say.**

Deposit amount \_\_\_\_\_ Monthly rent or mortgage repayments amount \_\_\_\_\_

**Q26. Do you have any particular or specialised housing requirements e.g. to assist with a disability or special need? (Please provide details).**

**Q27. Which method of transport is usually used by members of your household to travel to their place of work/study? Please tick all that apply**

Own car       Car share       Train       Bus       Bike       Walk  
 Mainly work from home       Other please specify \_\_\_\_\_

**Q28. How many vehicles are usually available for use by the household?**

0       1       2       more than 2

**Q29. Are you registered on Thanet District Council's housing register?  Yes       No**

Please provide your **name, address, telephone number and email address** in the space below, if you would like to be contacted again with regards to Neighbourhood Planning or future housing needs. Further survey work may be undertaken and your input will be valued.

You can also use this space or an additional sheet of paper to make any further comments you would like to submit, or email the Town Clerk, see the back page for contact details and web address for further information.

Comments are always welcome.  
All information will be treated as confidential.

**PLEASE RETURN THIS FORM - or a copy of it - to the Town Clerk at Pierremont Hall,  
by 15<sup>th</sup> March 2015.  
You can use the enclosed FREEPOST envelope, no stamp required.**

